

The logo for Simon Fraser University (SFU) consists of a solid red rectangle with the letters "SFU" in white, bold, sans-serif font centered within it.

Simon Fraser University Archives and Records Management Department

Finding Aid - Adbusters Media Foundation fonds (F-300)

Generated by Simon Fraser University Archives and Records Management Department on August 12, 2022
Language of description: English

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Adbusters Media Foundation fonds

Table of contents

Summary information	4
Administrative history / Biographical sketch	5
Scope and content	6
Notes	6
Access points	7
Series descriptions	8
F-300-1, Administration, [after 2011]-2019	8
F-300-1-1, General	9
F-300-1-2, Culture shop	10
F-300-1-3, Social media	10
F-300-1-4, Notebooks	11
F-300-2, Publications, 1989-2022	12
F-300-2-1, Adbusters magazine	14
F-300-2-2, Big noise magazine	22
F-300-2-3, Magazine mockups	23
F-300-2-4, Books	23
F-300-2-5, Media literacy kit	26
F-300-2-6, Calendars	27
F-300-2-7, Pamphlets	28
F-300-2-8, Posters	29
F-300-3, Campaigns, 2000-2018	30
F-300-3-1, Buy nothing day	31
F-300-3-2, First things first project	32
F-300-4, Legal action, 1972-1983	33
F-300-4-1, Internal legal records and correspondence	34
F-300-4-2 10167, Underhill Boies Parker Law Corporation Inc. file 10167	38
F-300-4-3, Adbusters v. Ruby & Edwardh et al.	41
F-300-5, Blackspot, 2004-2015	42
F-300-5-1, Administration	43
F-300-5-2, Promotional materials	44
F-300-5-3, Shoes	46
F-300-6, Merchandise, [ca. 1989-2020]	47
F-300-7, Talks, 1996-2006	48
F-300-8, Events, 2018	49

Adbusters Media Foundation fonds

F-300-8-1, Seoul mediacity biennale exhibition	50
F-300-8-2, Vancouver art book fair	51
F-300-9, School projects, 2019	52
F-300-10, Media coverage, 2001-2020	53
F-300-11, Audio/Video materials, 1991-2006	55

Summary information

Repository:	Simon Fraser University Archives and Records Management Department
Title:	Adbusters Media Foundation fonds
Reference code:	F-300
Date:	1972-2022 (date of creation)
Physical description:	3.26 m of textual records and other material.
Language:	Chinese
Language:	Dutch
Language:	English
Language:	Estonian
Language:	French
Language:	German
Language:	Hebrew
Language:	Italian
Language:	Japanese
Language:	Korean
Language:	Spanish
Language:	Turkish
Dates of creation, revision and deletion:	August 2022: arrangement and description completed (Dayna Fleming).
Note [generalNote]:	Preservation note: Photographic materials in [F-300-5-2-0-4] (f-300-5-2-0-4) have been physically separated and removed to cold storage (container 35). Newsprint in [F-300-10-0-0-2] (f-300-10-0-0-2) has been physically separated and removed to flat storage (container 36).

Administrative history / Biographical sketch

Note

Adbusters Media Foundation is a Vancouver-based nonprofit society that was founded in 1989 by Kalle Lasn and Bill Schmalz. It is an anti-corporate, activist organization that is pro-environment and anti-consumerism. Adbusters is known for its strategy of culture jamming, which involves rearranging popular advertisements, slogans, and logos to subvert their meaning and expose underlying ideological messages. A main component of Adbusters' advocacy is aesthetic in nature, aiming to "out-cool" brands with harmful impacts on global society or ecology, while using graphic design to sell ideas geared toward activism and political change.

The founding of Adbusters links to events in the late 1980s, where Kalle Lasn and Bill Schmalz created a motion picture "anti-ad" that advocated against old-growth forestry practices in British Columbia. Canadian TV stations refused to air the ad. Realizing that corporations held privileged access to public airwaves, Adbusters Media Foundation was created to advocate for a citizen's right to communicate anti-corporate messages.

A major activity of the organization is the publishing of the bi-monthly, internationally-circulated Adbusters Magazine. Subtitled the "Journal of the Mental Environment," Adbusters magazine features articles, anti-ads, and calls to action aiming to destabilize pro-consumption messaging traditionally distributed through magazines, television, and the internet. The magazine is entirely reader-supported, receiving no funding from advertising, sponsorship, or government grants. As of August, 2022, 162 issues have been published and distributed since 1989.

Through its magazine, newsletters, and online presence, Adbusters has launched or promoted several international campaigns including Buy Nothing Day, TV Turnoff Week, First Things First, Media Carta, Blackspot Shoe campaign, and Occupy Wall Street. Buy Nothing Day, occurring on the 4th Friday of November, is a protest against consumer culture and Black Friday. TV Turnoff Week, and its modern analogue Digital Detox Week, advocates for taking a week-long break from televised consumer messaging. The First Things First campaign is aimed at graphic designers, advocating against "selling out" to promote unethical products and industries.

The Blackspot Shoe campaign was launched in 2002. For this campaign, Adbusters created and sold the Blackspot Sneaker (2002) and the Unswisher (2006), shoes manufactured in a unionized workshop and created with vegan and recycled materials. The intent of Blackspot is to take market share from shoe and athletic corporations with unethical business practices through the creation of an environmentally responsible and fair trade alternative.

Media Carta was the campaign slogan applied to a 20 year legal battle fought by Adbusters for the right to air anti-consumerism messaging on several Canadian broadcasting networks. The lawsuit claimed the broadcaster's refusals limited Adbusters' freedom of expression. The case was dismissed in the BC Supreme Court in 2008, only to be overturned in 2009 by the BC Court of Appeal.

Occupy Wall Street was initiated by Adbusters in mid-2011, through a mailing list email and a poster featuring a ballet dancer on top of Wall Street's Charging Bull statue. The movement was initially created to protest wealth disparity and corporate influence on democracy in the wake of the 2008 global financial crisis, and eventually grew to over 900 cities around the world. Adbusters does not claim ownership over the Occupy movement, as it grew to be run by local grassroots collectives.

Adbusters continues to publish its magazine and launch campaigns, with its latest efforts focusing on garnering an international movement to fight for psychological, ecological, corporate, financial, economic, political, and aesthetic change.

Custodial history

Adbusters Media Foundation donated the records to SFU Archives in 2020.

Scope and content

Fonds consists of records created or received by Adbusters Media Foundation through the organization's publishings, advocacy campaigns, legal action, and merchandising. The fonds is a hybrid of objects as well as textual, graphic, and analogue audiovisual materials. Records include correspondence, magazines, books, posters, pamphlets, newsletters, design mockups, marketing plans, legal records, and talking notes. Records also include interview transcriptions and copies of newspaper and magazine articles documenting the organization's achievements. Graphic, textile, and ceramic merchandise also make up a notable portion of the fonds.

The fonds has been arranged by the archivist into eleven series:

- [Administration](f-300-1) (series 1)
 - [Publications](f-300-2) (series 2)
 - [Campaigns](f-300-3) (series 3)
 - [Legal action](f-300-4) (series 4)
 - [Blackspot](f-300-5) (series 5)
 - [Merchandise](f-300-6) (series 6)
 - [Talks](f-300-7) (series 7)
 - [Events](f-300-8) (series 8)
 - [School projects](f-300-9) (series 9)
 - [Media coverage](f-300-10) (series 10)
 - [Audio/video materials](f-300-11) (series 11)
-

Notes

Title notes

- **Source of title proper:** Fonds title based on the name of the records creator

Arrangement

Where apparent, original order was maintained; arrangement was provided by the archivist for records with no existing order.

Restrictions on access

Access restrictions apply to records containing personal information or confidential information (e.g. legal advice). Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Series with known restrictions include [Administration](f-300-1) (series 1), [Legal action](f-300-4) (series 4), and [School projects](f-300-10) (Series 10), as well as portions of [Blackspot](f-300-5) (series 5) and [Events](f-300-8) (series 8). The remaining series are open with no restrictions.

Conditions governing use

The fonds contains copyright-protected materials that fall into two main categories: (i) materials created by Adbusters Media Foundation for which Adbusters is the copyright holder; and (ii) material received or collected by Adbusters Media Foundation for which copyrights are owned by third parties.

For type (i) materials in which Adbusters Media Foundation holds copyright - Adbusters has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)). Users are free to copy, share and adapt the materials as they like provided they credit Adbusters Media Foundation as the creator, indicate any changes they have made, and use the works for a non-commercial purpose. All requests for commercial use should be made in writing to SFU Archives.

For type (ii) materials in which third parties own copyright - the Archives will make copies available for private study or research purposes under the fair dealing provisions of Canada's Copyright Act. Use for any other purpose may require the permission of the copyright owner. SFU Archives can assist researchers in attempting to identify copyright owners, but it is the user's responsibility to contact owners and secure any permissions.

Accruals

Additional material has been accessioned but not yet processed (as of August 2022). Consult the reference archivist for more information; restrictions may apply. Further accruals are expected.

Other notes

- **Publication status:** draft
- **Level of detail:** Full
- **Status description:** Draft
- **Physical description:** Graphic material and objects include 73 post cards, 22 photographs, 24 posters, 20 calendars, 5 pin-back buttons, 5 baseball cards, 4 fabric flags, 3 magnets, 2 pairs of shoes, 1 shoe box, 1 t-shirt, 1 tote bag, 1 coffee cup, and 1 magnetized ceramic cookie.

Access points

- Lasn, Kalle (subject)
- Textual record (documentary form)
- Graphic material (documentary form)

- Moving images (documentary form)
- Object (documentary form)
- Photographic material (documentary form)
- Organizations (subject)
- Environment (subject)
- Vancouver (place)

Series descriptions

Series F-300-1: Administration

Date: [after 2011]-2019 (date of creation)

Scope and content:

Series contains records related to the administration of Adbusters Media Foundation, including running the culture shop and developing social media marketing strategies to advance advocacy campaigns. Files contained in this series were classified as administrative in the original arrangement of the organization's records. Records include stationary, user surveys, marking plans, and staff notebooks.

The series has been arranged by the archivist into separate sub-series based on the type of administrative activity:

- [General](f-300-1-1) (sub-series 1)
- [Culture Shop](f-300-1-2) (sub-series 2)
- [Social Media](f-300-1-3) (sub-series 3)
- [Notebooks](f-300-1-4) (sub-series 4)

Physical description: 12 cm of textual records

Language of the material:

English

Access points:

- Textual record (documentary form)

Restrictions on access:

Access restrictions apply to records containing personal information or confidential information (e.g. legal advice). Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

Accruals:

Additional material has been accessioned but not yet processed (as of August 2022). Consult the reference archivist for more information; restrictions may apply. Further accruals are expected.

Publication status:

draft

Subseries F-300-1-1: General

Date: [after 2011]-2019 (date of creation)

Scope and content:

Sub-series contains general records related to the administration of Adbusters Media Foundation. Records include business cards and envelopes.

Physical description: 1 cm of textual records

Language of the material:

English

Access points:

- Textual records (documentary form)

Restrictions on access:

Access restrictions apply to records containing personal information or confidential information (e.g. legal advice). Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

Accruals:

Additional material has been accessioned but not yet processed (as of August 2022). Consult the reference archivist for more information; restrictions may apply. Further accruals are expected.

Publication status:

draft

File / item list

Reference code	Title	Dates	Access status	Container
F-300-1-1-0-1	File - [Stationary]	[ca. 2010s]	Open	300-1

Subseries F-300-1-2: Culture shop

Date: 2018-2019 (date of creation)

Scope and content:

Sub-series contains records related to the administration of the Adbusters Media Foundation culture shop. Records include user surveys.

Physical description: 2 cm of textual records

Language of the material:

English

Access points:

- Textual record (documentary form)

Arrangement:

Files were arranged chronologically by the archivist according to earliest date.

Restrictions on access:

Access restrictions apply to records containing personal information or confidential information (e.g. legal advice). Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

Accruals:

Additional material has been accessioned but not yet processed (as of August 2022). Consult the reference archivist for more information; restrictions may apply. Further accruals are expected.

Publication status:

draft

File / item list

Reference code	Title	Dates	Access status	Container
F-300-1-2-0-1	File - Survey of Shopify page: culture shop	2018	Pending review	300-1
F-300-1-2-0-2	File - Culture shop UX test survey - March	2019	Pending review	300-1

Subseries F-300-1-3: Social media

Date: [ca. 2018-2019] (date of creation)

Scope and content:

Sub-series contains records related to Adbusters Media Foundation social media marketing strategies. Records include an internal social media marketing campaign memo.

Physical description: 1 cm of textual records

Language of the material:

English

Access points:

- Textual record (documentary form)

Restrictions on access:

Access restrictions apply to records containing personal information or confidential information (e.g. legal advice). Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

Accruals:

Additional material has been accessioned but not yet processed (as of August 2022). Consult the reference archivist for more information; restrictions may apply. Further accruals are expected.

Publication status:

draft

File / item list

Reference code	Title	Dates	Access status	Container
F-300-1-3-0-1	File - Social media marketing plan	[ca. 2018-2019]	Pending review	300-1

Subseries F-300-1-4: Notebooks

Date: [after 2011]-2019 (date of creation)

Scope and content:

Sub-series contains 13 staff notebooks, which detail marketing strategies, design sketches, campaign concepts, draft newsletters, and general notes taken by a minimum of four different individuals employed by Adbusters Media Foundation.

Physical description: 8 cm of textual records

Language of the material:

English

Arrangement:

The creator's original arrangement is preserved.

Restrictions on access:

Access restrictions apply to records containing personal information or confidential information (e.g. legal advice). Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

Accruals:

No further accruals are expected.

Publication status:

draft

File / item list

Reference code	Title	Dates	Access status	Container
F-300-1-4-0-0-1	Item - Memo	2018-2019	Pending review	300-1
F-300-1-4-0-0-2	Item - [Staff notebook]	[after 2011]	Pending review	300-1
F-300-1-4-0-0-3	Item - Wendee: social media, distribution, blackspot outreach, meme wars	[ca. 2013-2015]	Pending review	300-1
F-300-1-4-0-0-4	Item - [Staff notebook]	[ca. 2016]	Pending review	300-1
F-300-1-4-0-0-5	Item - Blackspots	2014	Pending review	300-1
F-300-1-4-0-0-6	Item - [Staff notebook]	2018	Pending review	300-1
F-300-1-4-0-0-7	Item - Dora	2018	Pending review	300-1
F-300-1-4-0-0-8	Item - Take a smileee	2016-2017	Pending review	300-1
F-300-1-4-0-0-9	Item - Timanager	2018	Pending review	300-1
F-300-1-4-0-0-10	Item - [Staff notebook]	2017-2018	Pending review	300-1
F-300-1-4-0-0-11	Item - Adbusters digital	2017	Pending review	300-1
F-300-1-4-0-0-12	Item - [Staff notebook]	2017	Pending review	300-1
F-300-1-4-0-0-13	Item - Rollbahn	2018-2019	Pending review	300-1

Series F-300-2: PublicationsDate: 1989-2022 (date of creation)Scope and content:

Series consists of Adbusters Media Foundation publications and books authored by Kalle Lasn, as well as draft mockups associated with the creation of these publications. Records include copies of Adbusters Magazine and its mockups, Big Noise Magazine, Culture Jam, Design Anarchy, Meme Wars, the Adbusters Media Literacy Kit, calendars, pamphlets, and posters.

The series has been arranged by the archivist into eight sub-series based on the publication type:

- [Adbusters magazine](f-300-2-1) (sub-series 1).
- [Big noise magazine](f-300-2-2) (sub-series 2).
- [Magazine mockups](f-300-2-3) (sub-series 3).
- [Books](f-300-2-4) (sub-series 4).
- [Media literacy kit](f-300-2-5) (sub-series 5).
- [Calendars](f-300-2-6) (sub-series 6).
- [Pamphlets](f-300-2-7) (sub-series 7).
- [Posters](f-300-2-8) (sub-series 8).

Files are arranged chronologically.

Physical description: 1.52 m of textual records and other material

Language of the material:

Chinese
Dutch
English
Estonian
German
Hebrew
Italian
Japanese
Korean
Spanish
Turkish

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

This series contains copyright-protected materials that fall into two main categories: (i) materials created by Adbusters Media Foundation for which Adbusters is the copyright holder; and (ii) material received or collected by Adbusters Media Foundation for which copyrights are owned by third parties.

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Accruals:

Additional material has been accessioned but not yet processed (as of August 2022). Consult the reference archivist for more information; restrictions may apply. Further accruals are expected.

Publication status:

draft

Physical description:

Includes 166 magazines, 20 calendars, 24 posters, 15 books, and 10 pamphlets.

Subseries F-300-2-1: Adbusters magazine

Date: 1989-2022 (date of creation)

Scope and content:

Sub-series contains physical copies of 162 issues of Adbusters Magazine, from inception up to August 2022. Two copies of Adbusters Magazine, vol. 16, no. 3 (issue 77) with alternative cover pages are included. The sub-series also includes a separated cover which was once used to bind the "Blueprint for a New World" boxset (issues 112-117).

Physical description: 1.12 m of textual records

Language of the material:

English

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)

Arrangement:

Files are arranged chronologically by volume.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

Accruals:

Further accruals are expected.

Publication status:

draft

Physical description:

Textual records consist of 163 magazines (162 unique, 1 copy) and a cardstock boxset cover.

File / item list

Reference code	Title	Dates	Access status	Container
F-300-2-1-0-1	File - Adbusters magazine, vol. 1	1989-1991	Open	300-2
F-300-2-1-0-1-1	Item - Adbusters magazine, vol. 1, no. 1 (issue 1)	1989	Open	300-2
F-300-2-1-0-1-2	Item - Adbusters magazine, vol. 1, no. 2 (issue 2)	1989-1990	Open	300-2
F-300-2-1-0-1-3	Item - Adbusters magazine, vol. 1, no. 3 (issue 3)	1990	Open	300-2
F-300-2-1-0-1-4	Item - Adbusters magazine, vol. 1, no. 4 (issue 4)	1991	Open	300-2
F-300-2-1-0-2	File - Adbusters magazine, vol. 2	1991-1993	Open	300-2
F-300-2-1-0-2-1	Item - Adbusters magazine, vol. 2, no. 1 (issue 5)	1991	Open	300-2
F-300-2-1-0-2-2	Item - Adbusters magazine, vol. 2, no. 2 (issue 6)	1992	Open	300-2
F-300-2-1-0-2-3	Item - Adbusters magazine, vol. 2, no. 3 (issue 7)	1993	Open	300-2
F-300-2-1-0-2-4	Item - Adbusters magazine, vol. 2, no. 4 (issue 8)	1993	Open	300-2
F-300-2-1-0-3	File - Adbusters magazine, vol. 3	1994-1995	Open	300-2
F-300-2-1-0-3-1	Item - Adbusters magazine, vol. 3, no. 1 (issue 9)	1994	Open	300-2
F-300-2-1-0-3-2	Item - Adbusters magazine, vol. 3, no. 2 (issue 10)	1994	Open	300-2
F-300-2-1-0-3-3	Item - Adbusters magazine, vol. 3, no. 3 (issue 11)	1995	Open	300-2
F-300-2-1-0-3-4	Item - Adbusters magazine, vol. 3, no. 4 (issue 12)	1995	Open	300-2
F-300-2-1-0-4	File - Adbusters magazine, vol. 4	1995-1996	Open	300-2
F-300-2-1-0-4-1	Item - Adbusters magazine, vol. 4, no. 1 (issue 13)	1995	Open	300-2

F-300-2-1-0-4-2	Item - Adbusters magazine, vol. 4, no. 2 (issue 14)	1996	Open	300-2
F-300-2-1-0-4-3	Item - Adbusters magazine, vol. 4, no. 3 (issue 15)	1996	Open	300-2
F-300-2-1-0-4-4	Item - Adbusters magazine, vol. 4, no. 4 (issue 16)	1996	Open	300-2
F-300-2-1-0-5	File - Adbusters magazine, vol. 5	1997-1998	Open	300-2
F-300-2-1-0-5-1	Item - Adbusters magazine, vol. 5, no. 1 (issue 17)	1997	Open	300-2
F-300-2-1-0-5-2	Item - Adbusters magazine, vol. 5, no. 2 (issue 18)	1997	Open	300-2
F-300-2-1-0-5-3	Item - Adbusters magazine, vol. 5, no. 3 (issue 19)	1997	Open	300-2
F-300-2-1-0-5-4	Item - Adbusters magazine, vol. 5, no. 4 (issue 20)	1998	Open	300-2
F-300-2-1-0-6	File - Adbusters magazine, vol. 6	1998-1999	Open	300-2
F-300-2-1-0-6-1	Item - Adbusters magazine, vol. 6, no. 1 (issue 21)	1998	Open	300-2
F-300-2-1-0-6-2	Item - Adbusters magazine, vol. 6, no. 2 (issue 22)	1998	Open	300-2
F-300-2-1-0-6-3	Item - Adbusters magazine, vol. 6, no. 3 (issue 23)	1998	Open	300-2
F-300-2-1-0-6-4	Item - Adbusters magazine, vol. 6, no. 4 (issue 24)	1999	Open	300-3
F-300-2-1-0-7	File - Adbusters magazine, vol. 7	1999-2000	Open	300-3
F-300-2-1-0-7-1	Item - Adbusters magazine, vol. 7, no. 1 (issue 25)	1999	Open	300-3
F-300-2-1-0-7-2	Item - Adbusters magazine, vol. 7, no. 2 (issue 26)	1999	Open	300-3
F-300-2-1-0-7-3	Item - Adbusters magazine, vol. 7, no. 3 (issue 27)	1999	Open	300-3
F-300-2-1-0-7-4	Item - Adbusters magazine, vol. 7, no. 4 (issue 28)	2000	Open	300-3
F-300-2-1-0-8	File - Adbusters magazine, vol. 8	2000	Open	300-3
F-300-2-1-0-8-1	Item - Adbusters magazine, vol. 8, no. 1 (issue 29)	2000	Open	300-3
F-300-2-1-0-8-2	Item - Adbusters magazine, vol. 8, no. 2 (issue 30)	2000	Open	300-3
F-300-2-1-0-8-3	Item - Adbusters magazine, vol. 8, no. 3 (issue 31)	2000	Open	300-3
F-300-2-1-0-8-4	Item - Adbusters magazine, vol. 8, no. 4 (issue 32)	2000	Open	300-3
F-300-2-1-0-9	File - Adbusters magazine, vol. 9	2001	Open	300-3
F-300-2-1-0-9-1	Item - Adbusters magazine, vol. 9, no. 1 (issue 33)	2001	Open	300-3
F-300-2-1-0-9-2	Item - Adbusters magazine, vol. 9, no. 2 (issue 34)	2001	Open	300-3
F-300-2-1-0-9-3	Item - Adbusters magazine, vol. 9, no. 3 (issue 35)	2001	Open	300-3
F-300-2-1-0-9-4	Item - Adbusters magazine, vol. 9, no. 4 (issue 36)	2001	Open	300-3
F-300-2-1-0-9-5	Item - Adbusters magazine, vol. 9, no. 5 (issue 37)	2001	Open	300-3

F-300-2-1-0-9-6	Item - Adbusters magazine, vol. 9, no. 6 (issue 38)	2001	Open	300-3
F-300-2-1-0-10	File - Adbusters magazine, vol. 10	2002	Open	300-3
F-300-2-1-0-10-1	Item - Adbusters magazine, vol. 10, no. 1 (issue 39)	2002	Open	300-3
F-300-2-1-0-10-2	Item - Adbusters magazine, vol. 10, no. 2 (issue 40)	2002	Open	300-3
F-300-2-1-0-10-3	Item - Adbusters magazine, vol. 10, no. 3 (issue 41)	2002	Open	300-3
F-300-2-1-0-10-4	Item - Adbusters magazine, vol. 10, no. 4 (issue 42)	2002	Open	300-3
F-300-2-1-0-10-5	Item - Adbusters magazine, vol. 10, no. 5 (issue 43)	2002	Open	300-3
F-300-2-1-0-10-6	Item - Adbusters magazine, vol. 10, no. 6 (issue 44)	2002	Open	300-4
F-300-2-1-0-11	File - Adbusters magazine, vol. 11	2003	Open	300-4
F-300-2-1-0-11-1	Item - Adbusters magazine, vol. 11, no. 1 (issue 45)	2003	Open	300-4
F-300-2-1-0-11-2	Item - Adbusters magazine, vol. 11, no. 2 (issue 46)	2003	Open	300-4
F-300-2-1-0-11-3	Item - Adbusters magazine, vol. 11, no. 3 (issue 47)	2003	Open	300-4
F-300-2-1-0-11-4	Item - Adbusters magazine, vol. 11, no. 4 (issue 48)	2003	Open	300-4
F-300-2-1-0-11-5	Item - Adbusters magazine, vol. 11, no. 5 (issue 49)	2003	Open	300-4
F-300-2-1-0-11-6	Item - Adbusters magazine, vol. 11, no. 6 (issue 50)	2003	Open	300-4
F-300-2-1-0-12	File - Adbusters magazine, vol. 12	2004	Open	300-4
F-300-2-1-0-12-1	Item - Adbusters magazine, vol. 12, no. 1 (issue 51)	2004	Open	300-4
F-300-2-1-0-12-2	Item - Adbusters magazine, vol. 12, no. 2 (issue 52)	2004	Open	300-4
F-300-2-1-0-12-3	Item - Adbusters magazine, vol. 12, no. 3 (issue 53)	2004	Open	300-4
F-300-2-1-0-12-4	Item - Adbusters magazine, vol. 12, no. 4 (issue 54)	2004	Open	300-4
F-300-2-1-0-12-5	Item - Adbusters magazine, vol. 12, no. 5 (issue 55)	2004	Open	300-4
F-300-2-1-0-12-6	Item - Adbusters magazine, vol. 12, no. 6 (issue 56)	2004	Open	300-4
F-300-2-1-0-13	File - Adbusters magazine, vol. 13	2005	Open	300-4
F-300-2-1-0-13-1	Item - Adbusters magazine, vol. 13, no. 1 (issue 57)	2005	Open	300-4
F-300-2-1-0-13-2	Item - Adbusters magazine, vol. 13, no. 2 (issue 58)	2005	Open	300-4
F-300-2-1-0-13-3	Item - Adbusters magazine, vol. 13, no. 3 (issue 59)	2005	Open	300-4
F-300-2-1-0-13-4	Item - Adbusters magazine, vol. 13, no. 4 (issue 60)	2005	Open	300-5
F-300-2-1-0-13-5	Item - Adbusters magazine, vol. 13, no. 5 (issue 61)	2005	Open	300-5
F-300-2-1-0-13-6	Item - Adbusters magazine, vol. 13, no. 6 (issue 62)	2005	Open	300-5

F-300-2-1-0-14	File - Adbusters magazine, vol. 14	2006	Open	300-5
F-300-2-1-0-14-1	Item - Adbusters magazine, vol. 14, no. 1 (issue 63)	2006	Open	300-5
F-300-2-1-0-14-2	Item - Adbusters magazine, vol. 14, no. 2 (issue 64)	2006	Open	300-5
F-300-2-1-0-14-3	Item - Adbusters magazine, vol. 14, no. 3 (issue 65)	2006	Open	300-5
F-300-2-1-0-14-4	Item - Adbusters magazine, vol. 14, no. 4 (issue 66)	2006	Open	300-5
F-300-2-1-0-14-5	Item - Adbusters magazine, vol. 14, no. 5 (issue 67)	2006	Open	300-5
F-300-2-1-0-14-6	Item - Adbusters magazine, vol. 14, no. 6 (issue 68)	2006	Open	300-5
F-300-2-1-0-15	File - Adbusters magazine, vol. 15	2007	Open	300-5
F-300-2-1-0-15-1	Item - Adbusters magazine, vol. 15, no. 1 (issue 69)	2007	Open	300-5
F-300-2-1-0-15-2	Item - Adbusters magazine, vol. 15, no. 2 (issue 70)	2007	Open	300-5
F-300-2-1-0-15-3	Item - Adbusters magazine, vol. 15, no. 3 (issue 71)	2007	Open	300-5
F-300-2-1-0-15-4	Item - Adbusters magazine, vol. 15, no. 4 (issue 72)	2007	Open	300-5
F-300-2-1-0-15-5	Item - Adbusters magazine, vol. 15, no. 5 (issue 73)	2007	Open	300-5
F-300-2-1-0-15-6	Item - Adbusters magazine, vol. 15, no. 6 (issue 74)	2007	Open	300-5
F-300-2-1-0-16	File - Adbusters magazine, vol. 16	2008	Open	300-5
F-300-2-1-0-16-1	Item - Adbusters magazine, vol. 16, no. 1 (issue 75)	2008	Open	300-5
F-300-2-1-0-16-2	Item - Adbusters magazine, vol. 16, no. 2 (issue 76)	2008	Open	300-5
F-300-2-1-0-16-3	Item - Adbusters magazine, vol. 16, no. 3 (issue 77)	2008	Open	300-6
F-300-2-1-0-16-4	Item - Adbusters magazine, vol. 16, no. 4 (issue 78)	2008	Open	300-6
F-300-2-1-0-16-5	Item - Adbusters magazine, vol. 16, no. 5 (issue 79)	2008	Open	300-6
F-300-2-1-0-16-6	Item - Adbusters magazine, vol. 16, no. 6 (issue 80)	2008	Open	300-6
F-300-2-1-0-17	File - Adbusters magazine, vol. 17	2009	Open	300-6
F-300-2-1-0-17-1	Item - Adbusters magazine, vol. 17, no. 1 (issue 81)	2009	Open	300-6
F-300-2-1-0-17-2	Item - Adbusters magazine, vol. 17, no. 2 (issue 82)	2009	Open	300-6
F-300-2-1-0-17-3	Item - Adbusters magazine, vol. 17, no. 3 (issue 83)	2009	Open	300-6
F-300-2-1-0-17-4	Item - Adbusters magazine, vol. 17, no. 4 (issue 84)	2009	Open	300-6
F-300-2-1-0-17-5	Item - Adbusters magazine, vol. 17, no. 5 (issue 85)	2009	Open	300-6
F-300-2-1-0-17-6	Item - Adbusters magazine, vol. 17, no. 6 (issue 86)	2009	Open	300-6
F-300-2-1-0-18	File - Adbusters magazine, vol. 18	2010	Open	300-6

F-300-2-1-0-18-1	Item - Adbusters magazine, vol. 18, no. 1 (issue 87)	2010	Open	300-6
F-300-2-1-0-18-2	Item - Adbusters magazine, vol. 18, no. 2 (issue 88)	2010	Open	300-6
F-300-2-1-0-18-3	Item - Adbusters magazine, vol. 18, no. 3 (issue 89)	2010	Open	300-6
F-300-2-1-0-18-4	Item - Adbusters magazine, vol. 18, no. 4 (issue 90)	2010	Open	300-6
F-300-2-1-0-18-5	Item - Adbusters magazine, vol. 18, no. 5 (issue 91)	2010	Open	300-6
F-300-2-1-0-18-6	Item - Adbusters magazine, vol. 18, no. 6 (issue 92)	2010	Open	300-6
F-300-2-1-0-19	File - Adbusters magazine, vol. 19	2011	Open	300-7
F-300-2-1-0-19-1	Item - Adbusters magazine, vol. 19, no. 1 (issue 93)	2011	Open	300-7
F-300-2-1-0-19-2	Item - Adbusters magazine, vol. 19, no. 2 (issue 94)	2011	Open	300-7
F-300-2-1-0-19-3	Item - Adbusters magazine, vol. 19, no. 3 (issue 95)	2011	Open	300-7
F-300-2-1-0-19-4	Item - Adbusters magazine, vol. 19, no. 4 (issue 96)	2011	Open	300-7
F-300-2-1-0-19-5	Item - Adbusters magazine, vol. 19, no. 5 (issue 97)	2011	Open	300-7
F-300-2-1-0-19-6	Item - Adbusters magazine, vol. 19, no. 6 (issue 98)	2011	Open	300-7
F-300-2-1-0-20	File - Adbusters magazine, vol. 20	2012	Open	300-7
F-300-2-1-0-20-1	Item - Adbusters magazine, vol. 20, no. 1 (issue 99)	2012	Open	300-7
F-300-2-1-0-20-2	Item - Adbusters magazine, vol. 20, no. 2 (issue 100)	2012	Open	300-7
F-300-2-1-0-20-3	Item - Adbusters magazine, vol. 20, no. 3 (issue 101)	2012	Open	300-7
F-300-2-1-0-20-4	Item - Adbusters magazine, vol. 20, no. 4 (issue 102)	2012	Open	300-7
F-300-2-1-0-20-5	Item - Adbusters magazine, vol. 20, no. 5 (issue 103)	2012	Open	300-7
F-300-2-1-0-20-6	Item - Adbusters magazine, vol. 20, no. 6 (issue 104)	2012	Open	300-7
F-300-2-1-0-21	File - Adbusters magazine, vol. 21	2013	Open	300-7
F-300-2-1-0-21-1	Item - Adbusters magazine, vol. 21, no. 1 (issue 105)	2013	Open	300-7
F-300-2-1-0-21-2	Item - Adbusters magazine, vol. 21, no. 2 (issue 106)	2013	Open	300-7
F-300-2-1-0-21-3	Item - Adbusters magazine, vol. 21, no. 3 (issue 107)	2013	Open	300-7
F-300-2-1-0-21-4	Item - Adbusters magazine, vol. 21, no. 4 (issue 108)	2013	Open	300-7
F-300-2-1-0-21-5	Item - Adbusters magazine, vol. 21, no. 5 (issue 109)	2013	Open	300-7
F-300-2-1-0-21-6	Item - Adbusters magazine, vol. 21, no. 6 (issue 110)	2013	Open	300-8
F-300-2-1-0-22	File - Adbusters magazine, vol. 22	2014	Open	300-8
F-300-2-1-0-22-1	Item - Adbusters magazine, vol. 22, no. 1 (issue 111)	2014	Open	300-8

F-300-2-1-0-22-2	Item - Adbusters magazine, vol. 22, no. 2 (issue 112)	2014	Open	300-8
F-300-2-1-0-22-3	Item - Adbusters magazine, vol. 22, no. 3 (issue 113)	2014	Open	300-8
F-300-2-1-0-22-4	Item - Adbusters magazine, vol. 22, no. 4 (issue 114)	2014	Open	300-8
F-300-2-1-0-22-5	Item - Adbusters magazine, vol. 22, no. 5 (issue 115)	2014	Open	300-8
F-300-2-1-0-22-6	Item - Adbusters magazine, vol. 22, no. 6 (issue 116)	2014	Open	300-8
F-300-2-1-0-22-7	Item - Adbusters magazine, blueprint for a new world cover	2014	Open	300-8
F-300-2-1-0-23	File - Adbusters magazine, vol. 23	2015	Open	300-8
F-300-2-1-0-23-1	Item - Adbusters magazine, vol. 23, no. 1 (issue 117)	2015	Open	300-8
F-300-2-1-0-23-2	Item - Adbusters magazine, vol. 23, no. 2 (issue 118)	2015	Open	300-8
F-300-2-1-0-23-3	Item - Adbusters magazine, vol. 23, no. 3 (issue 119)	2015	Open	300-8
F-300-2-1-0-23-4	Item - Adbusters magazine, vol. 23, no. 4 (issue 120)	2015	Open	300-8
F-300-2-1-0-23-5	Item - Adbusters magazine, vol. 23, no. 5 (issue 121)	2015	Open	300-8
F-300-2-1-0-23-6	Item - Adbusters magazine, vol. 23, no. 6 (issue 122)	2015	Open	300-8
F-300-2-1-0-24	File - Adbusters magazine, vol. 24	2016	Open	300-9
F-300-2-1-0-24-1	Item - Adbusters magazine, vol. 24, no. 1 (issue 123)	2016	Open	300-9
F-300-2-1-0-24-2	Item - Adbusters magazine, vol. 24, no. 2 (issue 124)	2016	Open	300-9
F-300-2-1-0-24-3	Item - Adbusters magazine, vol. 24, no. 3 (issue 125)	2016	Open	300-9
F-300-2-1-0-24-4	Item - Adbusters magazine, vol. 24, no. 4 (issue 126)	2016	Open	300-9
F-300-2-1-0-24-5	Item - Adbusters magazine, vol. 24, no. 5 (issue 127)	2016	Open	300-9
F-300-2-1-0-24-6	Item - Adbusters magazine, vol. 24, no. 6 (issue 128)	2016	Open	300-9
F-300-2-1-0-25	File - Adbusters magazine, vol. 25	2017	Open	300-9
F-300-2-1-0-25-1	Item - Adbusters magazine, vol. 25, no. 1 (issue 129)	2017	Open	300-9
F-300-2-1-0-25-2	Item - Adbusters magazine, vol. 25, no. 2 (issue 130)	2017	Open	300-9
F-300-2-1-0-25-3	Item - Adbusters magazine, vol. 25, no. 3 (issue 131)	2017	Open	300-9
F-300-2-1-0-25-4	Item - Adbusters magazine, vol. 25, no. 4 (issue 132)	2017	Open	300-9
F-300-2-1-0-25-5	Item - Adbusters magazine, vol. 25, no. 5 (issue 133)	2017	Open	300-9
F-300-2-1-0-25-6	Item - Adbusters magazine, vol. 25, no. 6 (issue 134)	2017	Open	300-9
F-300-2-1-0-26	File - Adbusters magazine, vol. 26	2018	Open	300-9
F-300-2-1-0-26-1	Item - Adbusters magazine, vol. 26, no. 1 (issue 135)	2018	Open	300-9

F-300-2-1-0-26-2	Item - Adbusters magazine, vol. 26, no. 2 (issue 136)	2018	Open	300-9
F-300-2-1-0-26-3	Item - Adbusters magazine, vol. 26, no. 3 (issue 137)	2018	Open	300-10
F-300-2-1-0-26-4	Item - Adbusters magazine, vol. 26, no. 4 (issue 138)	2018	Open	300-10
F-300-2-1-0-26-5	Item - Adbusters magazine, vol. 26, no. 5 (issue 139)	2018	Open	300-10
F-300-2-1-0-26-6	Item - Adbusters magazine, vol. 26, no. 6 (issue 140)	2018	Open	300-10
F-300-2-1-0-27	File - Adbusters magazine, vol. 27	2019	Open	300-10
F-300-2-1-0-27-1	Item - Adbusters magazine, vol. 27, no. 1 (issue 141)	2019	Open	300-10
F-300-2-1-0-27-2	Item - Adbusters magazine, vol. 27, no. 2 (issue 142)	2019	Open	300-10
F-300-2-1-0-27-3	Item - Adbusters magazine, vol. 27, no. 3 (issue 143)	2019	Open	300-10
F-300-2-1-0-27-4	Item - Adbusters magazine, vol. 27, no. 4 (issue 144)	2019	Open	300-10
F-300-2-1-0-27-5	Item - Adbusters magazine, vol. 27, no. 5 (issue 145)	2019	Open	300-10
F-300-2-1-0-27-6	Item - Adbusters magazine, vol. 27, no. 6 (issue 146)	2019	Open	300-10
F-300-2-1-0-28	File - Adbusters magazine, vol. 28	2020-2021	Open	300-10
F-300-2-1-0-28-1	Item - Adbusters magazine, vol. 28, no. 1 (issue 147)	2020	Open	300-10
F-300-2-1-0-28-2	Item - Adbusters magazine, vol. 28, no. 2 (issue 148)	2020	Open	300-10
F-300-2-1-0-28-3	Item - Adbusters magazine, vol. 28, no. 3 (issue 149)	2020	Open	300-10
F-300-2-1-0-28-4	Item - Adbusters magazine, vol. 28, no. 4 (issue 150)	2020	Open	300-10
F-300-2-1-0-28-5	Item - Adbusters magazine, vol. 28, no. 5 (issue 152)	2021	Open	300-10
F-300-2-1-0-28-6	Item - Adbusters magazine, special edition (issue 151)	2020	Open	300-10
F-300-2-1-0-29	File - Adbusters magazine, vol. 29	2021	Open	300-11
F-300-2-1-0-29-1	Item - Adbusters magazine, vol. 29, no. 1 (issue 153)	2021	Open	300-10
F-300-2-1-0-29-2	Item - Adbusters magazine, vol. 29, no. 2 (issue 154)	2021	Open	300-11
F-300-2-1-0-29-3	Item - Adbusters magazine, vol. 29, no. 3 (issue 155)	2021	Open	300-11
F-300-2-1-0-29-4	Item - Adbusters magazine, vol. 29, no. 4 (issue 156)	2021	Open	300-11
F-300-2-1-0-29-5	Item - Adbusters magazine, vol. 29, no. 5 (issue 157)	2021	Open	300-11
F-300-2-1-0-29-6	Item - Adbusters magazine, vol. 29, no. 6 (issue 158)	2021	Open	300-11
F-300-2-1-0-30	File - Adbusters magazine, vol. 30	2022	Open	300-11
F-300-2-1-0-30-1	Item - Adbusters magazine, vol. 30, no. 1 (issue 159)	2022	Open	300-11
F-300-2-1-0-30-2	Item - Adbusters magazine, vol. 30, no. 2 (issue 160)	2022	Open	300-11

F-300-2-1-0-30-3	Item - Adbusters magazine, vol. 30, no. 3 (issue 161)	2022	Open	300-11
F-300-2-1-0-30-4	Item - Adbusters magazine, vol. 30, no. 4 (issue 162)	2022	Open	300-11

Subseries F-300-2-2: Big noise magazine

Date: 1993 (date of creation)

Scope and content:

Sub-series consists of the first two issues of Big Noise Magazine, a periodical published by Adbusters Media Foundation with teenagers as the intended audience. Also included is a Big Noise media literacy supplement for teachers.

Physical description: 1 cm of textual records

Language of the material:

English

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)

Arrangement:

Files were arranged by the archivist in chronological order.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

Accruals:

No further accruals are expected.

Publication status:

draft

Physical description:

Textual records consist of 3 magazines (2 unique, 1 copy), as well as 1 media literacy guidebook.

File / item list

Reference code	Title	Dates	Access status	Container
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F-300-2-2-0-0-1	Item - Big noise magazine, issue 1	1993	Open	300-11
F-300-2-2-0-0-2	Item - Big noise magazine, issue 2	1993	Open	300-11
F-300-2-2-0-0-3	Item - Big noise media literacy supplement	1993	Open	300-11

Subseries F-300-2-3: Magazine mockups

Date: 2020 (date of creation)

Scope and content:

Sub-series consists of a draft mockup version of Adbusters Magazine, special edition (issue 151).

Physical description: 3 cm of textual records

Language of the material:

English

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

Accruals:

Additional material has been accessioned but not yet processed (as of August 2022). Consult the reference archivist for more information; restrictions may apply. Further accruals are expected.

Publication status:

draft

File / item list

Reference code	Title	Dates	Access status	Container
F-300-2-3-0-0-1	Item - [Issue 151 mockup]	2020	Open	300-12

Subseries F-300-2-4: Books

Date: 2000-2014 (date of creation)

Scope and content:

Sub-series consists of linguistic variations of three books authored by Kalle Lasn: *Culture Jam: How to Reverse Americas Suicidal Consumer Binge - and Why We Must* (2000), *Design Anarchy* (2006), and *Meme Wars: The Creative Destruction Of Neoclassical Economics* (2012).

Physical description: 28 cm of textual records

Language of the material:

Chinese
Dutch
English
Estonian
German
Hebrew
Italian
Japanese
Korean
Spanish
Turkish

Access points:

- Textual record (documentary form)

Arrangement:

Files were arranged by the archivist in chronological order.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

The series contains copyright-protected materials that fall into two main categories: (i) materials created by Adbusters Media Foundation for which Adbusters is the copyright holder; and (ii) material received or collected by Adbusters Media Foundation for which copyrights are owned by third parties. For type (i) materials in which Adbusters Media Foundation holds copyright - Adbusters has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)). Users are free to copy, share and adapt the materials as they like provided they credit Adbusters Media Foundation as the creator, indicate any changes they have made, and use the works for a non-commercial purpose. All requests for commercial use should be made in writing to SFU Archives.

For type (ii) materials in which third parties own copyright - the Archives will make copies available for private study or research purposes under the fair dealing provisions of Canada's Copyright Act.

Use for any other purpose may require the permission of the copyright owner. SFU Archives can assist

researchers in attempting to identify copyright owners, but it is the user's responsibility to contact owners and secure any permissions.

Accruals:

Further accruals are expected.

Publication status:

draft

Physical description:

Textual records consist of 15 books.

File / item list

Reference code	Title	Dates	Access status	Container
F-300-2-4-0-1	File - Culture Jam	2000-2013	Open	300-13
F-300-2-4-0-1-1	Item - Lasn, Kalle. *Culture Jam: How to Reverse Americas Suicidal Consumer Binge - and Why We Must*. Toronto: Quill.	2000	Open	300-13
F-300-2-4-0-1-2	Item - Lasn, Kalle. *Cultuurkrakers*. Rotterdam, Netherlands: Lemniscaat.	2002	Open	300-13
F-300-2-4-0-1-3	Item - ##### - ##### #####. ##### ##### ### ##### :#### ## .##	2002	Open	300-13
F-300-2-4-0-1-4	Item - Lasn, Kalle. *Culture Jam: Manuale di Resistenza del Consumatore Globale*. Segrate, Italy: Mondadori.	2004	Open	300-13
F-300-2-4-0-1-5	Item - ## ##. #####. ##: #####.	2004	Open	300-13
F-300-2-4-0-1-6	Item - Lasn, Kalle. *Culture Jamming: Die Rückeroberung der Zeichen*. Berlin, Deutschland: orange-press.	2005	Open	300-13
F-300-2-4-0-1-7	Item - Lasn, Kalle. *Kultuuritökestus - Ameerika™ naeruvääristamine*. Tallinn, Eesti: Tänapäev	2005	Open	300-13
F-300-2-4-0-1-8	Item - ##### ### #####	2006	Open	300-13
F-300-2-4-0-1-9	Item - ##. #####, ###: ## ####	2013	Open	300-13
F-300-2-4-0-2	File - Design Anarchy	2006	Open	300-13
F-300-2-4-0-2-1	Item - Lasn, Kalle. *Design Anarchy*. Novato, CA: ORO Editions	2006	Open	300-13
F-300-2-4-0-3	File - Meme Wars	2012-2014	Open	300-14
F-300-2-4-0-3-1	Item - Lasn, Kalle. *Meme Wars: The Creative Destruction Of Neoclassical Economics* (Sandpaper Collectors Edition). New York, NY: Seven Stories Press.	2012	Open	300-14
F-300-2-4-0-3-2	Item - Lasn, Kalle. *No More Bullshit: Die Zukunftswerkstatt für die 99 Prozent*. Riemann Verlag, Deutschland: Riemann Verlag	2012	Open	300-14

F-300-2-4-0-3-3	Item - Lasn, Kalle. *Guerra de Memes: La Destrucción Creativa de la Economía Neoclásica*. Sevilla, España: Edge Entertainment.	2012	Open	300-14
F-300-2-4-0-3-4	Item - Lasn, Kalle. Mim Sava#lar#; Neoklasik #ktisad#n Yarat#c# #mhas#. Beyo#lu, #stanbul: Metis Yay#nc#l#k.	2014	Open	300-14
F-300-2-4-0-3-5	Item - ## ##. ## ### ## - ##### ##### ### ##. ##: #####	2014	Open	300-15

Subseries F-300-2-5: Media literacy kit

Date: 2010, [ca. 2013-2015] (date of creation)

Scope and content:

Sub-series contains the Adbusters Media Literacy Kit, as well as two photocopies of a media literacy workshop supplement.

Physical description: 1 cm of textual records

Language of the material:

English

Access points:

- Textual record (documentary form)

Arrangement:

Files were arranged by the archivist in chronological order.

Restrictions on access:

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Conditions governing use:

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Accruals:

Additional material has been accessioned but not yet processed (as of August 2022). Consult the reference archivist for more information; restrictions may apply. Further accruals are expected.

Publication status:

draft

File / item list

Reference code	Title	Dates	Access status	Container
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F-300-2-5-0-0-1	Item - Media lit kit	2010	Open	300-15
F-300-2-5-0-0-2	Item - Media literacy workshop	[ca. 2013-2015]	Open	300-15

Subseries F-300-2-6: Calendars

Date: 1994-2020 (date of creation)

Scope and content:

Sub-series contains 19 Adbusters Calendars. Calendars are dated to 1994, 1997, 1999-2008, 2012, and 2015-2020.

Physical description: 20 calendars: col.

Language of the material:

English

Access points:

- Graphic material (documentary form)

Arrangement:

Files were arranged by the archivist in chronological order.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

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Accruals:

Further accruals are expected.

Publication status:

draft

Physical description:

Graphic material consists of 20 calendars (19 unique, 1 copy).

File / item list

Reference code	Title	Dates	Access status	Container
F-300-2-6-0-0-1	Item - Adbusters calendar	1994	Open	
F-300-2-6-0-0-2	Item - Adbusters calendar	1997	Open	300-16
F-300-2-6-0-0-3	Item - Adbusters calendar	1999	Open	300-16
F-300-2-6-0-0-4	Item - Adbusters calendar	2000	Open	300-16

F-300-2-6-0-0-5	Item - Adbusters calendar	2001	Open	300-16
F-300-2-6-0-0-6	Item - Adbusters calendar	2002	Open	300-16
F-300-2-6-0-0-7	Item - Adbusters calendar	2003	Open	300-16
F-300-2-6-0-0-8	Item - Adbusters calendar	2004	Open	300-16
F-300-2-6-0-0-9	Item - Adbusters calendar	2005	Open	300-16
F-300-2-6-0-0-10	Item - Adbusters calendar	2006	Open	300-16
F-300-2-6-0-0-11	Item - Adbusters calendar	2007	Open	300-16
F-300-2-6-0-0-12	Item - Adbusters calendar	2008	Open	300-16
F-300-2-6-0-0-13	Item - Adbusters calendar	2012	Open	300-16
F-300-2-6-0-0-14	Item - Adbusters calendar	2015	Open	300-16
F-300-2-6-0-0-15	Item - Adbusters calendar	2016	Open	300-16
F-300-2-6-0-0-16	Item - Adbusters calendar	2017	Open	300-16
F-300-2-6-0-0-17	Item - Adbusters calendar	2018	Open	300-16
F-300-2-6-0-0-18	Item - Adbusters calendar	2019	Open	300-16
F-300-2-6-0-0-19	Item - Adbusters calendar	2020	Open	300-16

Subseries F-300-2-7: Pamphlets

Date: [199?]-2008 (date of creation)

Scope and content:

Sub-series consists of three pamphlets series distributed by Adbusters Media Foundation. These include the "PoWeRShift Media Campaigns" pamphlet (a subsidiary of Adbusters which created advocacy commercials in the 1990s), the "Cyborg Manifesto," and a 5-part advocacy pamphlet series titled "Field Guide to a New World Order."

Physical description: 1 cm of textual records and graphic material

Language of the material:

English

Access points:

- Textual record (documentary form)

Physical condition:

Files were arranged by the archivist in chronological order.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

Accruals:

Additional material has been accessioned but not yet processed (as of August 2022). Consult the reference archivist for more information; restrictions may apply. Further accruals are expected.

Publication status:

draft

Physical description:

Textual records consist of 10 pamphlets (8 unique, 2 copies).

File / item list

Reference code	Title	Dates	Access status	Container
F-300-2-7-0-1	File - PoWeRShift Media Campaigns	[ca. 1990s]	Open	300-15
F-300-2-7-0-2	File - The Cyborg Manifesto	[ca. 2001]	Open	300-15
F-300-2-7-0-3	File - Field Guide to a New World Order	2017-2018	Open	300-15
F-300-2-7-0-3-1	Item - Field Guide to a New World Order: Part I. METAMEME Warfare	2017	Open	300-15
F-300-2-7-0-3-2	Item - Field Guide to a New World Order: Part II. BREAK the TRACE!	2017	Open	300-15
F-300-2-7-0-3-3	Item - Field Guide to a New World Order: Part III. Reverse Money Flows	2017	Open	300-15
F-300-2-7-0-3-4	Item - Field Guide to a New World Order: Part IV. Détournement	2017	Open	300-15
F-300-2-7-0-3-5	Item - Field Guide to a New World Order: Part V. The POWER of the RITUAL	2018	Open	300-15
F-300-2-7-0-3-6	Item - Field Guide to a New World Order: Part VI. FUCK FACEBOOK	2018	Open	300-15

Subseries F-300-2-8: Posters

Date: [ca. 2018]-2021 (date of creation)

Scope and content:

Sub-series consists of 14 posters created and distributed by Adbusters Media Foundation.

Physical description: 14 posters

Language of the material:

English

Access points:

- Graphic material (documentary form)

Arrangement:

The creator's original arrangement is preserved.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

Accruals:

Additional material has been accessioned but not yet processed (as of August 2022). Consult the reference archivist for more information; restrictions may apply. Further accruals are expected.

Publication status:

draft

Physical description:

Graphic material consist of 24 posters (14 unique, 10 copies).

File / item list

Reference code	Title	Dates	Access status	Container
F-300-2-8-0-0-1	Item - Occupy Silicon Valley	2018	Open	
F-300-2-8-0-0-2	Item - Occupy Wall Street	2011	Open	
F-300-2-8-0-0-3	Item - Occupy Wall Street	[ca. 2018-2020]	Open	
F-300-2-8-0-0-4	Item - The great global potbang	2020	Open	
F-300-2-8-0-0-5	Item - 2020 moon days	2020	Open	
F-300-2-8-0-0-6	Item - Are we happy yet?	[ca. 2018-2020]	Open	
F-300-2-8-0-0-7	Item - Your economy needs YOU to keep consuming	[ca. 2018-2020]	Open	
F-300-2-8-0-0-8	Item - Species extinction	[ca. 2018-2020]	Open	
F-300-2-8-0-0-9	Item - #Blackpoppy	[ca. 2018-2020]	Open	
F-300-2-8-0-0-10	Item - Riders wanted	[ca. 2018-2020]	Open	
F-300-2-8-0-0-11	Item - Carbon dioxide hits record high	[ca. 2018-2020]	Open	
F-300-2-8-0-0-12	Item - Worldwide general strike 1	2021	Open	
F-300-2-8-0-0-13	Item - Worldwide general strike 2	2021	Open	
F-300-2-8-0-0-14	Item - They call us ugly to sell us shit	2021	Open	

Series F-300-3: Campaigns

Date: 2000-2018 (date of creation)

Scope and content:

Series consists of records created by Adbusters Media Foundation during their Buy Nothing Day and First Things First Project advocacy campaigns. Records include posters, design concepts, graphical sketches, collages, internal memos, and campaign plans.

The series has been arranged by the archivist into separate sub-series according to which advocacy campaign they derive from:

- [Buy Nothing Day](f-300-3-1) (sub-series 1).
- [First Things First Project](f-300-3-2) (sub-series 2).

Files are arranged chronologically.

Physical description: 2 cm of textual records and graphic material.

Language of the material:

English

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

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Accruals:

Additional material has been accessioned but not yet processed (as of August 2022). Consult the reference archivist for more information; restrictions may apply. Further accruals are expected.

Publication status:

draft

Physical description:

Graphic material includes 3 posters (2 unique, 1 copy) and 2 Christmas cards.

Subseries F-300-3-1: Buy nothing day

Date: [ca. 2010s] (date of creation)

Scope and content:

Sub-series consists of records created by Adbusters Media Foundation for the Buy Nothing Day advocacy campaign. Buy Nothing Day is an international day of protest against consumerism, coined by artist Ted Dave and promoted by Adbusters. Buy Nothing Day originally took place in September, then was adjusted to and popularizes as taking place on Black Friday, the fourth Friday of November. Buy Nothing Day has been since expanded to Buy Nothing Christmas in order to advocate for buying locally or crafting your own gifts during the holiday season. Records include two variations of the Buy Nothing Christmas card.

Physical description: 2 cards

Access points:

- Ted Dave (subject)
- Graphic material (documentary form)

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

Accruals:

Additional material has been accessioned but not yet processed (as of August 2022). Consult the reference archivist for more information; restrictions may apply. Further accruals are expected.

Publication status:

draft

File / item list

Reference code	Title	Dates	Access status	Container
F-300-3-1-0-1	File - [Buy nothing Christmas cards]	[ca. 2010s]	Open	300-15

Subseries F-300-3-2: First things first project

Date: 2000-2018 (date of creation)

Scope and content:

Sub-series consists of records created by Adbusters Media Foundation during the First Things First Project advocacy campaign. Building on the 1964 manifesto of British designer Ken Garland, the First Things First Project was re-launched by Adbusters in 1999 to advocate against the use of graphic design to promote unethical products and industries. In 2018, Adbusters brought the campaign to Emily Carr University, thought an event called the "Emily Carr Jam."

Records include posters, design concepts, graphical sketches, collages, internal memos, and campaign strategies and plans.

Physical description: 2 cm of textual records and 3 posters (2 unique, 1 copy).

Language of the material:

English

Access points:

- Emily Carr Institute of Art and Design
- Ken Garland (subject)
- Textual record (documentary form)
- Graphic material (documentary form)

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

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Accruals:

Additional material has been accessioned but not yet processed (as of August 2022). Consult the reference archivist for more information; restrictions may apply. Further accruals are expected.

Publication status:

draft

File / item list

Reference code	Title	Dates	Access status	Container
F-300-3-2-0-1	File - [First things first posters]	2000-2001	Open	File F-300-3-2-0-1
F-300-3-2-0-2	File - Design jam posters	2018	Open	300-15
F-300-3-2-0-3	File - Emily Carr jam	2018	Open	300-15

Series F-300-4: Legal action

Date: 1972-1983 (date of creation)

Scope and content:

Series consists of legal records created or received by Adbusters Media Foundation during various legal action cases pursued in Canada. Background research files related to potential legal action in the United States are also a part of this series. Records include correspondence, draft newsletters, advertisement scripts, phone conversation transcriptions, CRTC policy pamphlets, television licenses, student papers, resumes, invoices, receipts, talking notes, and campaign advice. Legal records found in this series include memorandums, authorities, briefs, notices of motion, notices of claim, applications, pleadings, judgements, court orders, settlement offers, and a full and final release.

Notable legal battles associated with these records include:

- Adbusters v. CBC et al., Supreme Court of British Columbia file L050098.
- Adbusters v. Global et al., British Columbia Court of Appeal file CA35914.
- Global et al. v. Adbusters, Supreme Court of Canada file 33190.
- Adbusters v. Ruby & Edwardh et al., Ontario Superior Court of Justice file 06-CV-319179 PD1

Files have been arranged by the archivist into three sub-series, which represent the records arranged by Underhill Boies Parker Law Corporation Inc. (sub-series 2, f-300-4-2), the records pertaining to the Adbusters v. Ruby & Edwardh et al. case (sub-series 3, [F-300-4-3](f-300-4-3)), and the remaining internal legal records and correspondence from which no original order was identified (Series 1, [F-300-4-1](f-300-4-1)).

Within each series, files are arranged chronologically.

Physical description: 1.45 m of textual records

Language of the material:

English

French

Access points:

- Textual record (documentary form)

Restrictions on access:

Access restrictions apply to records containing personal information or confidential information (e.g. legal advice). Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

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Accruals:

Additional material has been accessioned but not yet processed (as of August 2022). This material is associated with file [F-300-4-2-0-42](f-300-4-2-0-42). Consult the reference archivist for more information; restrictions may apply. Further accruals are expected.

Publication status:

draft

Subseries F-300-4-1: Internal legal records and correspondence

Date: 1972-2013 (date of creation)

Scope and content:

Sub-series contains legal records created or received by Adbusters Media Foundation during various legal action cases pursued in Canada. Background research files related to potential legal action in the United States are also a part of this sub-series. Records include correspondence, draft newsletters, advertisement scripts, phone conversation transcriptions, CRTC policy pamphlets, television licenses, student papers, resumes, invoices, receipts, talking notes, and campaign advice. Legal records found in this series include memorandums, authorities, briefs, notices of motion, notices of claim, applications, pleadings, and judgements.

Physical description: 38 cm of of textual records

Language of the material:

English

French

Access points:

- Textual record (documentary form)

Arrangement:

Files within this sub-series contain an original order which was placed on the records in 2002. After 2002, this order was later partially disassembled and not kept up with as various legal action cases were pursued and different legal aid was consulted. Files created after 2002 were not found to have an original order, and loose correspondence papers were arranged into files by the archivist according to the correspondent.

Files within this sub-series have been largely arranged by the archivist chronologically. However, files organized by the 2002 record keeping system (Files F-300-4-1-0-9 to F-300-4-1-0-51) have been restored to their respective original order within the archivist's overall chronological ordering.

Restrictions on access:

Access restrictions apply to records containing personal information or confidential information (e.g. legal advice). Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

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Accruals:

No further accruals are expected.

Publication status:

draft				
File / item list				
Reference code	Title	Dates	Access status	Container
F-300-4-1-0-1	File - [CRTC correspondence]	1972-1999, 2009	Pending review	300-15
F-300-4-1-0-2	File - Absolut	1991-1992	Pending review	300-15
F-300-4-1-0-3	File - Legal file	1998-2004	Pending review	300-15
F-300-4-1-0-4	File - [Legal action US, volume 1: US lawyer correspondence]	2002-2009	Pending review	300-15
F-300-4-1-0-5	File - Legal action US, volume 2: Legal #2 US	2002-2009	Pending review	300-15
F-300-4-1-0-6	File - Legal action US, volume 3: Bethany Cunningham, May to August	2002-2009	Pending review	300-15
F-300-4-1-0-7	File - Legal action US, volume 4: Legal Canada	2002-2009	Pending review	300-17
F-300-4-1-0-8	File - Legal action US, volume 5: TV network conversations	2002-2009	Pending review	300-17
F-300-4-1-0-9	File - Adbusters v. CBC correspondence: CBC	1988-1997	Pending review	300-17
F-300-4-1-0-10	File - Adbusters v. CBC correspondence: Allan McDonnel	1988-1989	Pending review	300-17
F-300-4-1-0-11	File - Adbusters v. CBC correspondence: Alexander, Holburn, Beaudin & Lang	1988	Pending review	300-17
F-300-4-1-0-12	File - Adbusters v. CBC correspondence: Telecasters Committee	1988-1996	Pending review	300-17
F-300-4-1-0-13	File - Adbusters v. CBC correspondence: Save the Bulkley	1989	Pending review	300-17
F-300-4-1-0-14	File - Adbusters v. CBC correspondence: BC Public Interest Advocacy Center, volume 1	1991-1998	Pending review	300-17
F-300-4-1-0-15	File - Adbusters v. CBC correspondence: BC Public Interest Advocacy Center, volume 2	1991-1998	Pending review	300-17
F-300-4-1-0-16	File - Adbusters v. CBC correspondence: Carole Christopher/Consumerism Salon	1996-1997	Pending review	300-17
F-300-4-1-0-17	File - Adbusters v. CBC correspondence: contacts & notes	1996-1998	Pending review	300-17
F-300-4-1-0-18	File - Adbusters v. CBC correspondence: Marianne Mollman re: world court	1999	Pending review	300-17
F-300-4-1-0-19	File - Adbusters v. CBC correspondence: Office of the Prime Minister	1999	Pending review	300-17
F-300-4-1-0-20	File - Anti-ads correspondence, TV stations: WNEY	1987	Pending review	300-17
F-300-4-1-0-21	File - Anti-ads correspondence, TV stations: WHLL-27	1991	Pending review	300-17
F-300-4-1-0-22	File - Anti-ads correspondence, TV stations: WCVB-TV Boston	1991	Pending review	300-17
F-300-4-1-0-23	File - Anti-ads correspondence, TV stations: ABC-N4	1991-1996	Pending review	300-17
F-300-4-1-0-24	File - Anti-ads correspondence, TV stations: HRP	1992-1994	Pending review	300-17

F-300-4-1-0-25	File - Anti-ads correspondence, TV stations: CBS-N4	1994-2002	Pending review	300-17
F-300-4-1-0-26	File - Anti-ads correspondence, TV stations: NBC-N4	1996-1997	Pending review	300-17
F-300-4-1-0-27	File - Anti-ads correspondence, legal cmnty: Elizabeth Alexander - ACLU	1995	Pending review	300-17
F-300-4-1-0-28	File - Anti-ads correspondence, legal cmnty: Bob Bloom	1996	Pending review	300-17
F-300-4-1-0-29	File - Anti-ads correspondence, legal cmnty: Eric Euhl	1997	Pending review	300-17
F-300-4-1-0-30	File - Anti-ads correspondence, legal cmnty: Doug Lennox	1997	Pending review	300-17
F-300-4-1-0-31	File - Anti-ads correspondence, legal cmnty: Shari Hodges	1997	Pending review	300-17
F-300-4-1-0-32	File - Anti-ads correspondence, legal cmnty: Ron Collins	1997	Pending review	300-17
F-300-4-1-0-33	File - Anti-ads correspondence, legal cmnty: Harvey Schwartz	1998	Pending review	300-17
F-300-4-1-0-34	File - Anti-ads correspondence, legal cmnty: Philippe Tousignant	1998	Pending review	300-17
F-300-4-1-0-35	File - Anti-ads correspondence, legal cmnty: Yvonne Parker	2000	Pending review	300-17
F-300-4-1-0-36	File - Anti-ads correspondence, legal cmnty: James Marquand	2000	Pending review	300-17
F-300-4-1-0-37	File - Anti-ads correspondence, legal cmnty: Andy Kimbrell	2000-2001	Pending review	300-17
F-300-4-1-0-38	File - Anti-ads correspondence, legal cmnty: Randall Ward	2001	Pending review	300-17
F-300-4-1-0-39	File - Anti-ads correspondence, legal cmnty: Robert McChesny	2002	Pending review	300-17
F-300-4-1-0-40	File - Anti-ads correspondence, legal cmnty: Donna Lieberman	2002	Pending review	300-17
F-300-4-1-0-41	File - Anti-ads correspondence, legal cmnty: Harold Hongju Koh	2002	Pending review	300-17
F-300-4-1-0-42	File - Anti-ads correspondence, legal cmnty: Gordon Jackson	2002	Pending review	300-17
F-300-4-1-0-43	File - Anti-ads correspondence, legal cmnty: Owen Fiss	2002	Pending review	300-17
F-300-4-1-0-44	File - Anti-ads correspondence, legal cmnty: Derrick Figures	2002	Pending review	300-17
F-300-4-1-0-45	File - Anti-ads correspondence, legal cmnty: Michael Couzens, Atty.	2002	Pending review	300-17
F-300-4-1-0-46	File - Anti-ads correspondence, legal cmnty: Angela Campbell	2002	Pending review	300-17
F-300-4-1-0-47	File - Anti-ads correspondence, legal cmnty: Robert Hinkley	2002	Pending review	300-17
F-300-4-1-0-48	File - Anti-ads correspondence: CDN memo responses	2002	Pending review	300-18
F-300-4-1-0-49	File - Anti-ads correspondence: contacts	[2002?]	Pending review	300-18
F-300-4-1-0-50	File - Anti-ads correspondence: memos and background work	2002	Pending review	300-18
F-300-4-1-0-51	File - Anti-ads correspondence: inter-office memos and notes	2002	Pending review	300-18
F-300-4-1-0-52	File - Court case	2003-2004	Pending review	300-18

F-300-4-1-0-53	File - [Ryan Dalziel correspondence]	2004-2008	Pending review	300-18
F-300-4-1-0-54	File - [Bull, Housser, and Tupper invoices]	2004-2008	Pending review	300-18
F-300-4-1-0-55	File - [The Toronto Star correspondence]	2006	Pending review	300-18
F-300-4-1-0-56	File - Book of authorities, Adbusters v. CBC et al., SCBC file L050098	2008	Pending review	300-18
F-300-4-1-0-57	File - Judgements	2008-2009	Pending review	300-18
F-300-4-1-0-58	File - [Jeff Keay correspondence]	2009	Pending review	300-18
F-300-4-1-0-59	File - [Craig Branagan correspondence]	2009	Pending review	300-18
F-300-4-1-0-60	File - Mark Underhill withdraws from case	2009	Pending review	300-18
F-300-4-1-0-61	File - CBC & Adbusters: a 20-year tussel	2009	Pending review	300-18
F-300-4-1-0-62	File - [Canwest correspondence]	2009-2010	Pending review	300-18
F-300-4-1-0-63	File - Application for leave to appeal, Global et al. v. Adbusters, SCC file 33190	2009	Pending review	300-19
F-300-4-1-0-64	File - Authorities of the applicant, Global et al. v. Adbusters, SCC file 33190, volume 1	2009	Pending review	300-19
F-300-4-1-0-65	File - Authorities of the applicant, Global et al. v. Adbusters, SCC file 33190, volume 2	2009	Pending review	300-19
F-300-4-1-0-66	File - [Correspondence, Adbusters v. CBC et al., SCC file 33190]	2009	Pending review	300-19
F-300-4-1-0-67	File - Tussle over adjournment	2009	Pending review	300-19
F-300-4-1-0-68	File - [Court order, Global et al. v. Adbusters, SCBC file L050098]	2009	Pending review	300-19
F-300-4-1-0-69	File - [Gregg Rafter correspondence]	2009-2011	Pending review	300-19
F-300-4-1-0-70	File - [BC Court of Appeal correspondence]	2009-2011	Pending review	300-19

Subseries F-300-4-2 10167: Underhill Boies Parker Law Corporation Inc. file 10167

Date: 1994-2009 (date of creation)

Scope and content:

Sub-series contains legal records received by Adbusters Media Foundation from Underhill Boies Parker Law Corporation Inc. These files correspond with the research conducted and legal action pursued by lawyer Mark Underhill for the Adbusters v. Global et al. case (British Columbia Court of Appeal file CA35914).

Records include correspondence, advertisement scripts, phone conversation transcriptions, policy guidelines, invoices, campaign advice, legal memorandums, books of authorities, briefs, notices of motion, notices of claim, applications, pleadings, judgements, and case law.

Physical description: 0.89 m of textual records

Language of the material:

English

Access points:

- Mark Underhill (subject)
- Textual record (documentary form)

Arrangement:

The creator's original arrangement is preserved.

Restrictions on access:

Access restrictions apply to records containing personal information or confidential information (e.g. legal advice). Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

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Accruals:

Additional material has been accessioned but not yet processed (as of August 2022). This material is associated with file [F-300-4-2-0-42](f-300-4-2-0-42). Consult the reference archivist for more information; restrictions may apply. Further accruals are expected.

Publication status:

draft

File / item list

Reference code	Title	Dates	Access status	Container
F-300-4-2-0-1	File - B.(1) Memoranda	2008	Pending review	300-19
F-300-4-2-0-2	File - B.(2) Bull Housser memo re rule 19(24)	2008	Pending review	300-19
F-300-4-2-0-3	File - D.1(A) Supreme Court pleadings	2008	Pending review	300-19
F-300-4-2-0-4	File - D.1(B) Chambers record (plaintiff)	2008	Pending review	300-20
F-300-4-2-0-5	File - D.1(C) Motions CBC and AG	2008	Pending review	300-20
F-300-4-2-0-6	File - D.1(D) Argument, judgement, and order	2008	Pending review	300-20
F-300-4-2-0-7	File - D.2 Court of Appeal pleadings	2008	Pending review	300-20
F-300-4-2-0-8	File - D.2(A) Appeal record	2008	Pending review	300-20
F-300-4-2-0-9	File - D.2(B) Factum & consolidated reply factum	2008	Pending review	300-20
F-300-4-2-0-10	File - D.2(C) Joint appeal book	2008	Pending review	300-20
F-300-4-2-0-11	File - D.2(D) Factum Global Respondents	2008	Pending review	300-20
F-300-4-2-0-12	File - D.2(E) Factum of CBC	2008	Pending review	300-20
F-300-4-2-0-13	File - D.2(F) Joint book of authorities, volume 1	2008	Pending review	300-21

F-300-4-2-0-14	File - D.2(F) Joint book of authorities, volume 2	2008	Pending review	300-21
F-300-4-2-0-15	File - D.2(F) Joint book of authorities, volume 3	2008	Pending review	300-21
F-300-4-2-0-16	File - D.2(F) Joint book of authorities, volume 4	2008	Pending review	300-22
F-300-4-2-0-17	File - D.2(F) Joint book of authorities, volume 5	2008	Pending review	300-22
F-300-4-2-0-18	File - D.2(F) Joint book of authorities, volume 6	2008	Pending review	300-22
F-300-4-2-0-19	File - D.2(G) February 19-09 Global letter to Court of Appeal	2009	Pending review	300-22
F-300-4-2-0-20	File - D.2(H) CA judgement	2009	Pending review	300-22
F-300-4-2-0-21	File - D.(3)A Adbusters application to amend writ, volume 1	2007-2008	Pending review	300-22
F-300-4-2-0-22	File - D.(3)A Adbusters application to amend writ, volume 2	2007-2008	Pending review	300-22
F-300-4-2-0-23	File - D.(3)A Adbusters application to amend writ, volume 3	2007-2008	Pending review	300-22
F-300-4-2-0-24	File - D.(3)B Adbusters application to amend writ, volume 1	2007	Pending review	300-23
F-300-4-2-0-25	File - D.(3)B Adbusters application to amend writ, volume 2	2007	Pending review	300-23
F-300-4-2-0-26	File - D.(3)B Adbusters application to amend writ, volume 3	2007	Pending review	300-23
F-300-4-2-0-27	File - D.(3)C Adbusters application to amend writ, volume 1	2007	Pending review	300-23
F-300-4-2-0-28	File - D.(3)C Adbusters application to amend writ, volume 2	2007	Pending review	300-24
F-300-4-2-0-29	File - D.(3)C Adbusters application to amend writ, volume 3	2007	Pending review	300-24
F-300-4-2-0-30	File - D.(6) Appeal book CA021205 (from Justice Holmes Nov.8/95 judgement)	1995	Pending review	300-24
F-300-4-2-0-31	File - E.(1) Client documents	2002-2004	Pending review	300-24
F-300-4-2-0-32	File - E.(1) General documents, volume 1	2003-2004	Pending review	300-24
F-300-4-2-0-33	File - E.(1) General documents, volume 2	2003-2004	Pending review	300-24
F-300-4-2-0-34	File - E.(1) General documents, volume 3	2003-2004	Pending review	300-24
F-300-4-2-0-35	File - E.(2) Blackspotsneaker campaign advice, volume 1	2004-2005	Pending review	300-25
F-300-4-2-0-36	File - E.(2) Blackspotsneaker campaign advice, volume 2: mono commercial music clearance	2004-2005	Pending review	300-25
F-300-4-2-0-37	File - E.(2) Blackspotsneaker campaign advice, volume 3: general	2004-2005	Pending review	300-25
F-300-4-2-0-38	File - E.(2) Blackspotsneaker campaign advice, volume 4: proposed anti-trust action	2004-2005	Pending review	300-25
F-300-4-2-0-39	File - E.(3) Old pleadings, volume 1	1994-2003	Pending review	300-25
F-300-4-2-0-40	File - E.(3) Old pleadings, volume 2: pleadings, motions, exhibits Supreme ct. of BC, Adbusters v. CBC	1994-2003	Pending review	300-25

F-300-4-2-0-41	File - E.(3) Old pleadings, volume 3: pleadings, motions, exhibits Court of Appeals of BC, Abusters v. CBC	1994-2003	Pending review	300-25
F-300-4-2-0-42	File - E.(4) CDs and DVDs (in Mark's Office)	1994-2003	Pending review	
F-300-4-2-0-43	File - E.(5) Adbusters magazines, volume 1	2000-2009	Open	300-25
F-300-4-2-0-44	File - E.(5) Adbusters magazines, volume 2	2000-2009	Open	300-26
F-300-4-2-0-45	File - E.(5) Adbusters magazines, volume 3	2000-2009	Open	300-26
F-300-4-2-0-46	File - F.(6) CBC policy research	2004	Pending review	300-26
F-300-4-2-0-47	File - F.(7) Previous court decisions	2004	Pending review	300-26
F-300-4-2-0-48	File - F.(8) Adbusters press	2004	Pending review	300-26
F-300-4-2-0-49	File - F.(9) CRTC policy research	2002-2003	Pending review	300-26
F-300-4-2-0-50	File - F.(10) Notes re opinion	2003	Pending review	300-26
F-300-4-2-0-51	File - F.(11) Television licenses	2004	Pending review	300-26
F-300-4-2-0-52	File - F.(13) Clayton Ruby opinion	2003	Pending review	300-27
F-300-4-2-0-53	File - F.(14) Clayton Ruby action	2006	Pending review	300-27
F-300-4-2-0-54	File - G.(1) Caselaw	2007	Pending review	300-27
F-300-4-2-0-55	File - G.(2) BHT case law	2004-2008	Pending review	300-27
F-300-4-2-0-56	File - G.(3) Discontinuance/abuse of process	2007	Pending review	300-27
F-300-4-2-0-57	File - G.(4) BHT legal research (McKinney v. University of Guelph)	2007	Pending review	300-27
F-300-4-2-0-58	File - G.(5) Law - government actors, volume 1	2002-2003	Pending review	300-27
F-300-4-2-0-59	File - G.(5) Law - government actors, volume 2	2002-2003	Pending review	300-27
F-300-4-2-0-60	File - G.(6) Freedom of expression	2002-2003	Pending review	300-27
F-300-4-2-0-61	File - G.(7) Preliminary case law research	2002	Pending review	300-28

Subseries F-300-4-3: Adbusters v. Ruby & Edwardh et al.

Date: 2002-2013 (date of creation)

Scope and content:

Sub-series consists of records created or received by Adbusters Media Foundation during the Adbusters v. Ruby & Edwardh et al. small claims case (Ontario Superior Court of Justice file 06-CV-319179).

Records include correspondence, invoices, financial statements, phone conversation transcriptions, advertisement scripts, notices of claim, notices of solicitor appointment, verification of non-attendance, statement of issues, mediation briefs, pre-trial conference briefs, a settlement offer, and a full and final release.

Physical description: 18 cm of textual records

Language of the material:

English

Access points:

- Clayton Ruby (subject)

- Textual record (documentary form)

Restrictions on access:

Access restrictions apply to records containing personal information or confidential information (e.g. legal advice). Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

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Accruals:

No further accruals are expected.

Publication status:

draft

File / item list

Reference code	Title	Dates	Access status	Container
F-300-4-3-0-1	File - [Clayton Ruby correspondence]	2002-2005	Pending review	300-28
F-300-4-3-0-2	File - Ruby's invoices	2002-2004	Pending review	300-28
F-300-4-3-0-3	File - Law society of Upper Canada	2004-2005	Pending review	300-28
F-300-4-3-0-4	File - Canwest claims \$10,000 expenses	2005	Pending review	300-28
F-300-4-3-0-5	File - Small claims	2005-2006	Pending review	300-28
F-300-4-3-0-6	File - [Adbusters v. Ruby & Edwardh et al., OSCJ file 06-CV-319179 PD1, schedule A documents]	2006	Pending review	300-28
F-300-4-3-0-7	File - [Bill Rolland correspondence, volume 1]	2006-2009	Pending review	300-28
F-300-4-3-0-8	File - [Bill Rolland correspondence, volume 2]	2006-2009	Pending review	300-28
F-300-4-3-0-9	File - Hot stuff	2009-2010	Pending review	300-29
F-300-4-3-0-10	File - [James Diamond correspondence]	2010-2011	Pending review	300-29
F-300-4-3-0-11	File - Sent to David Oct 31 for 'damage consultant'	2011	Pending review	300-29
F-300-4-3-0-12	File - [David Sischy correspondence]	2011-2013	Pending review	300-29
F-300-4-3-0-13	File - [Adbusters v. Ruby & Edwardh et al., OSCJ file 06-CV-319179 PD1, settlement]	2013	Pending review	300-29

Series F-300-5: Blackspot

Date: 2004-2015 (date of creation)

Scope and content:

Series consists of records created by Adbusters Media Foundation while designing, administrating, promoting, and distributing Blackspot sneakers and boots. Records include income statements, correspondence (manufacturer, retailer, and customer), stock inventories, marketing plans, market analyses, newsletters, order processing guidelines, shareholder certificates, pamphlets, promotional photographs, and two pairs of blackspot shoes: v. 1 classic sneaker and v. 2 the Unswisher.

The series has been arranged by the archivist into separate sub-series based on the type of material:

- [Administration](f-300-5-1) (sub-series 1).
- [Promotional materials](f-300-5-2) (sub-series 2).
- [Shoes](f-300-5-3) (sub-series 3).

Files are arranged chronologically.

Physical description: 3 cm of textual records, 22 photographs, 2 pairs of shoes, and 1 shoebox.

Language of the material:

English

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)
- Photographic material (documentary form)
- Object (documentary form)

Restrictions on access:

Access restrictions apply to records containing personal information or confidential information (e.g. legal advice). Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Sub-subseries with known restrictions include [Administration](f-300-5-1) (sub-series 1). The remaining sub-series are open with no restrictions.

Conditions governing use:

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Accruals:

Additional material has been accessioned but not yet processed (as of August 2022). Consult the reference archivist for more information; restrictions may apply. Further accruals are expected.

Publication status:

draft

Subseries F-300-5-1: Administration

Date: 2005-2015 (date of creation)

Scope and content:

Sub-series consists of records created by Adbusters Media Foundation while administrating the Blackspot campaign. Records include income statements, correspondence (manufacturer, retailer, and customer), stock inventories, marketing plans, market analyses, newsletters, and an internal order processing manual.

Physical description: 2 cm of textual records.

Language of the material:

English

Access points:

- Textual record (documentary form)

Arrangement:

Files were arranged chronologically by the archivist according to earliest date.

Restrictions on access:

Access restrictions apply to records containing personal information or confidential information (e.g. legal advice). Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

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Accruals:

Additional material has been accessioned but not yet processed (as of August 2022). Consult the reference archivist for more information; restrictions may apply. Further accruals are expected.

Publication status:

draft

File / item list

Reference code	Title	Dates	Access status	Container
F-300-5-1-0-1	File - Blackspot shoes	2005-2007	Pending review	300-29
F-300-5-1-0-2	File - Blackspot how to	2007-2015	Pending review	300-29
F-300-5-1-0-3	File - [Returns]	2014-2015	Pending review	300-29
F-300-5-1-0-4	File - Barbara stuff	2014-2015	Pending review	300-29

Subseries F-300-5-2: Promotional materials

Date: [after 2006]-2014 (date of creation)

Scope and content:

Sub-series consists of records created by Adbusters Media Foundation while promoting Blackspot sneakers and boots. Records include pamphlets, a "Blackspot manifesto," stickers, promotional photographs, and shareholder certificates.

Physical description: 1 cm of textual records and 22 photographs.

Language of the material:

English

Note [generalNote]:

Preservation note: photographic materials in [F-300-5-2-0-4](f-300-5-2-0-4) have been physically separated and removed to cold storage (container 35).

Access points:

- Textual record (documentary form)
- Graphic material (documentary form)
- Photographic material (documentary form)

Arrangement:

The creator's original file order is preserved.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

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Accruals:

Additional material has been accessioned but not yet processed (as of August 2022). Consult the reference archivist for more information; restrictions may apply. Further accruals are expected.

Publication status:

draft

File / item list

Reference code	Title	Dates	Access status	Container
F-300-5-2-0-1	File - [Blackspot pamphlets]	[after 2006] - 2014	Open	300-29

F-300-5-2-0-2	File - [Blackspot stickers]	[after 2006] - 2014	Open	300-29
F-300-5-2-0-3	File - [Blackspot shareholder certificates]	[after 2006] - 2014	Open	300-29
F-300-5-2-0-4	File - [Promotional photographs]	[after 2006]	Open	300-35

Subseries F-300-5-3: Shoes

Date: 2004-2006 (date of creation)

Scope and content:

Sub-series consists of merchandise created by Adbusters Media Foundation for the Blackspot sneaker campaign. Items include two pairs of blackspot shoes: v. 1 *classic sneaker* and v. 2 *the unswosher*. The classic sneaker comes with its original shoebox.

Physical description: 2 pairs of shoes

Language of the material:

English

Access points:

- Object (documentary form)

Arrangement:

Files were arranged chronologically by the archivist according to earliest date.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

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Accruals:

Additional material has been accessioned but not yet processed (as of August 2022). Consult the reference archivist for more information; restrictions may apply. Further accruals are expected.

Publication status:

draft

File / item list

Reference code	Title	Dates	Access status	Container
F-300-5-3-0-1	File - Classic sneaker v. 1	2004	Open	300-30
F-300-5-3-0-2	File - The unswosher v. 2	2006	Open	300-31

Series F-300-6: Merchandise

Date: [ca. 1989-2020] (date of creation)

Scope and content:

Series consists of merchandise produced and distributed by Adbusters Media Foundation. Records include postcards, stickers, pin-back buttons, fridge magnets, magazine subscription cards, flags, apparel, a coffee mug, a magnetized ceramic cookie, spoof parking tickets, and baseball cards.

Physical description: 19 objects and other material.

Language of the material:

English

Access points:

- Object (documentary form)
- Graphic material (documentary form)
- Textual record (documentary form)

Arrangement:

Items were arranged chronologically by the archivist according to earliest date.

Records related Blockspot shoes, which could be considered merchandise, are located in [Series 5] (f-300-5) due to representing a unique activity of Adbusters Media Foundation.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

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Accruals:

Additional material has been accessioned but not yet processed (as of August 2022). Consult the reference archivist for more information; restrictions may apply. Further accruals are expected.

Publication status:

draft

Physical description:

Objects include 5 pin-back buttons, 4 fabric flags, 3 magnets, 2 pairs of shoes, 1 shoe box, 1 t-shirt, 1 tote bag, 1 coffee cup, and 1 magnetized ceramic cookie. Graphical material includes 73 post cards and 5 baseball cards. Series contains less than 0.5 cm of textual records.

File / item list				
Reference code	Title	Dates	Access status	Container
F-300-6-0-0-1	File - [Postcards]	[ca. 1989-2020]	Open	300-33
F-300-6-0-0-5	File - [Adbusters magazine subscription cards]	1993-2018	Open	300-29
F-300-6-0-0-2	File - [Stickers]	[ca. 1989-2020]	Open	300-29
F-300-6-0-0-3	File - [Pins]	[ca. 1989-2020]	Open	300-29
F-300-6-0-0-4	File - [Magnets]	[ca. 1989-2020]	Open	300-29
F-300-6-0-0-6	File - [Textiles]	[ca. 2000]-2020	Open	300-32
F-300-6-0-0-6-1	Item - Bee party t-shirt	2020	Open	300-32
F-300-6-0-0-6-2	Item - Uncle Jam tote bag	2020	Open	300-32
F-300-6-0-0-6-3	Item - Corporate America flag	[ca. 2000]-2020	Open	300-32
F-300-6-0-0-6-4	Item - Corporate America flag	[ca. 2000]-2020	Open	300-32
F-300-6-0-0-6-5	Item - Corporate America flag	[ca. 2000]-2020	Open	300-32
F-300-6-0-0-6-6	Item - Corporate America flag	[ca. 2000]-2020	Open	300-32
F-300-6-0-0-7	File - [Ceramics]	[2001]-2020	Open	300-33
F-300-6-0-0-7-1	Item - Moreo	[2001]	Open	300-33
F-300-6-0-0-7-2	Item - World revolution coffee mug	2020	Open	300-33
F-300-6-0-0-8	File - Department of motor vehicles violation notices	[2005]	Open	300-29
F-300-6-0-0-9	File - Chemical heroes of the major leagues	[2008]	Open	300-29

Series F-300-7: Talks

Date: 1996-2006 (date of creation)

Scope and content:

The series consists of records arising from Kalle Lasn's participation in various conferences and public forums. Notable conferences documented are:

- Canadian Association for Media Education - Annual General Meeting, Vancouver, April 29, 1996
- The American Institute of Graphic Arts Conference, San Francisco Museum of Modern Art, October 17, 2002
- TYPO Berlin, May 2006

Records include talking notes, event flyers, correspondence, and planning materials.

Physical description: 5 cm of textual records

Language of the material:

English

Access points:

- Textual records (documentary form)

Arrangement:

The creator's original arrangement is preserved.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

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Accruals:

Additional material has been accessioned but not yet processed (as of August 2022). Consult the reference archivist for more information; restrictions may apply. Further accruals are expected.

Publication status:

draft

File / item list

Reference code	Title	Dates	Access status	Container
F-300-7-0-0-1	File - Talks, volume 1	1996-2006	Open	300-34
F-300-7-0-0-2	File - Talks, volume 2	1996-2006	Open	300-34
F-300-7-0-0-3	File - Talks, volume 3	1996-2006	Open	300-34

Series F-300-8: Events

Date: 2018 (date of creation)

Scope and content:

Series contains records related to two events which Adbusters Media Foundation participated in: the Seoul Mediacity Biennale Exhibition (2018) and the Vancouver Art Book Fair (2018).

Records include an exhibition catalogue, subscription cards, price lists, an internal manual on running an exhibition booth, and newsletter sign-up sheets.

The series has been arranged by the archivist into separate sub-series based on the type of event:

- [Seoul Mediacity Biennale Exhibition](f-300-8-1) (sub-series 1)
- [Vancouver Art Book Fair](f-300-8-2) (sub-series 2)

Physical description: 2.5 cm of textual records.

Language of the material:

English

Korean

Access points:

- Textual record (documentary form)

Restrictions on access:

Access restrictions apply to records containing personal information or confidential information (e.g. legal advice). Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Sub-subseries with known restrictions include [Vancouver art book fair](f-300-8-2) (sub-series 2). The remaining sub-series are open with no restrictions.

Conditions governing use:

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Accruals:

Additional material has been accessioned but not yet processed (as of August 2022). Consult the reference archivist for more information; restrictions may apply. Further accruals are expected.

Publication status:

draft

Subseries F-300-8-1: Seoul mediacity biennale exhibition

Date: 2018 (collection) (date of creation)

Scope and content:

Sub-series contains records related to Adbusters Media Foundation's participation in the 2018 Seoul Mediacity Biennale Exhibition. Records include an exhibition catalogue, where Adbusters Media Foundation is feature on page 195.

Physical description: 2 cm of textual records.

Language of the material:

English

Korean

Access points:

- Textual record (documentary form)
- South Korea (place)
- Vancouver (place)

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

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Related material:

Additional material has been accessioned but not yet processed (as of August 2022). Consult the reference archivist for more information; restrictions may apply. Further accruals are expected.

Publication status:

draft

File / item list

Reference code	Title	Dates	Access status	Container
F-300-8-1-0-0-1	Item - Eu Zên: Seoul mediacity biennale exhibition catalogue	2018	Open	300-34

Subseries F-300-8-2: Vancouver art book fair

Date: 2018 (date of creation)

Scope and content:

Sub-series contains records related to Adbusters Media Foundation's participation in the 2018 Vancouver Art Book Fair. Records include subscription cards, an internal manual on running an exhibition booth, pice lists, and newsletter sign-up sheets.

Physical description: 0.5 cm of textual records.

Language of the material:

English

Access points:

- Textual record (documentary form)

Arrangement:

Newsletter sign-up sheets containing personal information were removed from file 1, VABF survival guide, during the appraisal process. These records have been destroyed.
The creator's original file order is preserved.

Restrictions on access:

Access restrictions apply to records containing personal information or confidential information (e.g. legal advice). Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

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Accruals:

Additional material has been accessioned but not yet processed (as of August 2022). Consult the reference archivist for more information; restrictions may apply. Further accruals are expected.

Publication status:

draft

File / item list

Reference code	Title	Dates	Access status	Container
F-300-8-2-0-1	File - VABF survival guide	2018	Pending review	300-34
F-300-8-2-0-2	File - [VABF subscription cards]	2018	Pending review	300-34

Series F-300-9: School projects

Date: 2019 (date of creation)

Scope and content:

The series consists of records relating to Adbusters Media Foundation and RED Academy Vancouver's joint development of a mobile application. Records include correspondence, a community partnership agreement, and conceptual sketches of the application.

Physical description: 0.5 cm of textual records

Language of the material:

English

Access points:

- RED Academy Vancouver (subject)
- Textual record (documentary form)

Restrictions on access:

Access restrictions apply to records containing personal information or confidential information (e.g. legal advice). Files marked "pending review" must be reviewed by an archivist prior to release. See the file lists and consult the reference archivist for more information.

Conditions governing use:

This series includes copyright-protected materials for which the donor does not own copyright. For these materials, the Archives makes copies available for private study or research purposes under the fair dealing provisions of Canada's Copyright Act. Use for any other purpose may require the permission of the copyright owner. SFU Archives can assist researchers in attempting to identify copyright owners, but it is the users' responsibility to contact owners and secure any permissions.

Accruals:

Additional material has been accessioned but not yet processed (as of August 2022). Consult the reference archivist for more information; restrictions may apply. Further accruals are expected.

Publication status:

draft

File / item list

Reference code	Title	Dates	Access status	Container
F-300-9-0-0-1	File - Community partner project agreement - mobile app design	2019	Pending review	300-34

Series F-300-10: Media coverage

Date: 2001-2020 (collection) (date of creation)

Scope and content:

The series consists of records documenting Adbusters Media Foundation's activities and the Occupy movement in various media publications. Records include interview transcriptions, newspaper clippings, magazine clippings, online news article printouts, 2 published books, and 1 photocopied book excerpt.

Interview transcriptions were conducted for Kyoto Journal (2001), Eyeteeth (2003), Staya (2005), Guernica (2011), the White Review (2013), and Micah White (2013).

Print and online media publishers include Sun Magazine (2001), CBC (2004), Lürzer's Archive (2008), the Georgia Straight (2009), the Globe and Mail (2009, 2013), the Hook (2009), the Lawyer's Weekly (2009), the Vancouver Sun (2011, 2012), Advertising Age (2011), the New York Times (2011, 2012, 2015), the Vancouver Observer (2011), the Washington Post (2011), the New York Review (2011-2013), the Occupied Times of London (2011), the Epoch Times (2011), Der Spiegel (2011), Vanity Fair (2012), Harper's Magazine (2012), the Progressive (2012, 2015), Vancouver Magazine (2012), In These Times (2012), the Dance Current (2012), the Guardian (2012), the Walrus (2012), the Ubysey (2013), the London Review of Books (2013), Sad Mag (2015), and the Ethical Consumer (2020).

Books include *Alternative Media in Canada* by Kirsten Kozolanka, Patricia Mazepa, and David Skinner (2012), *Why We Occupy: Liberty Plaza 2011* by Olivia Schanzer (2012), and a photocopied excerpt of *Why Dissent Matters*, Chapter 7, by William Kaplan (2017).

Physical description: 4 cm of textual records.

Language of the material:

English
German
Japanese

Note [generalNote]:

Preservation note: newspapers have been photocopied and original copies have been discarded. Newsprints of note in [F-300-10-0-0-2](f-300-10-0-0-2) have been physically separated and removed to flat storage (container 36).

Access points:

- Textual records (documentary form)

Arrangement:

This series brings together records that were stored loose without any obvious connection to adjacent files or materials. Records were arranged into four files by the archivist according to media distribution type. Files were arranged chronologically by the archivist according to earliest date.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

This series includes copyright-protected materials for which the donor does not own copyright. For these materials, the Archives makes copies available for private study or research purposes under the fair dealing provisions of Canada's Copyright Act. Use for any other purpose may require the permission of the copyright owner. SFU Archives can assist researchers in attempting to identify copyright owners, but it is the users' responsibility to contact owners and secure any permissions.

Accruals:

No further accruals are expected.

Publication status:

draft

File / item list

Reference code	Title	Dates	Access status	Container
F-300-10-0-0-1	File - [Interview transcriptions]	2001-2013	Open	300-34

F-300-10-0-0-2	File - [Print media coverage]	2008	Open	300-34 300-36
F-300-10-0-0-3	File - [Online media coverage]	2011	Open	300-34
F-300-10-0-0-4	File - [Book mentions]	2012-2017	Open	300-34
F-300-10-0-0-4-1	Item - Kozolanka, Kirsten, Patricia Mazepa, and David Skinner. *Alternative Media in Canada*. Vancouver: UBC Press.	2012	Open	300-34
F-300-10-0-0-4-2	Item - Schanzer, Olivia. *Why We Occupy: Liberty Plaza 2011*. New York: Matchlock Press.	2012	Open	300-34
F-300-10-0-0-4-3	Item - Kaplan, William. *Why Dissent Matters*, chapter 7 excerpt	2017	Open	300-34

Series F-300-11: Audio/Video materials

Date: 1991-2006 (date of creation)

Scope and content:

Series consists of sound recordings and audiovisual material created and/or distributed by Adbusters Media Foundation. Included is a VHS title *New Ideas for Television: Ads to Make You Think* (1991), a mixed CD titled *Adbusters Live Without Dead Time* (2003, mixed by DJ Spooky that subliminal kid), and a DVD titled *The Production of Meaning* (2006).

Physical description: 2 moving images: VHS, DVD

1 sound recording: CD

Language of the material:

English

Access points:

- Moving image (documentary form)
- Sound recording (documentary form)

Arrangement:

The creator's original arrangement is preserved.

Restrictions on access:

Access is open with no restrictions.

Conditions governing use:

Adbusters Media Foundation retains copyright for records that the organisation has authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)).

For materials in which third parties own copyright - the Archives will make copies available for private study or research purposes under the fair dealing provisions of Canada's Copyright Act. Use for any other purpose may require the permission of the copyright owner. SFU Archives can assist

researchers in attempting to identify copyright owners, but it is the user's responsibility to contact owners and secure any permissions.

Accruals:

Additional material has been accessioned but not yet processed (as of August 2022). Consult the reference archivist for more information; restrictions may apply. Further accruals are expected.

Publication status:

draft

Physical description:

Analogue moving images include 1 VHS, 2 DVDs, and 2 CDs.

File / item list

Reference code	Title	Dates	Access status	Container
F-300-11-0-0-0-1	Item - New Ideas for Television: Ads to Make You Think	1991	Open	
F-300-11-0-0-0-2	Item - Adbuster Live Without Dead Time	2003	Open	
F-300-11-0-0-0-3	Item - The Production of Meaning	2006	Open	