

The logo for Simon Fraser University (SFU) consists of a solid red rectangle with the letters "SFU" in white, bold, sans-serif font centered within it.

# **Simon Fraser University Archives and Records Management Department**

## **Finding Aid - Mitch Taylor fonds (F-329)**

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Generated by Simon Fraser University Archives and Records Management Department on September 14, 2023  
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# Mitch Taylor fonds

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## Summary information

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<b>Repository:</b>	Simon Fraser University Archives and Records Management Department
<b>Title:</b>	Mitch Taylor fonds
<b>Reference code:</b>	F-329
<b>Date:</b>	1972-2013, predominant 1984-1992 (date of creation)
<b>Physical description:</b>	24.2 cm of textual records 4 cm of graphic material 88 photographs 1 contact sheet 114 artefacts
<b>Dates of creation, revision and deletion:</b>	August 2023: fonds first arranged and described (MH).

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## Administrative history / Biographical sketch

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### Note

Mitchell J. (Mitch) Taylor was born on September 7, 1944 to Thomas and Florence Taylor, in Fort Frances Ontario. He was the fifth of the couple's nine children. In 1952, at the age of seven, Taylor and his older brother Bob went to live with Alexander and Winnifred Brown on their farm near Regent, Manitoba to attend school and help on the farm.

Taylor lived with the Browns until the fall of 1962, when he began Bachelor of Science studies at the University of Manitoba. During the summers he held various jobs, including sweeping up nickel dust at the International Nickel Company of Canada mine smelter in Thompson, Manitoba and welding assistant on the TransCanada natural gas pipeline in Saskatchewan. After graduating from university in 1965, Taylor travelled through Europe before securing a job with Imperial Oil as an Industrial Sales Representative based in Kamloops, B.C.

On June 10, 1967, Taylor married Anne Franklin, his former classmate at Dand High School and a recent University of British Columbia graduate. The couple later had two daughters, Lydia and Jillian. The Taylors initially lived in Kamloops, with Anne teaching school locally. In 1969, Taylor became BC sales manager for Imperial Oil and was transferred to the Vancouver head office. He was promoted to a financial analyst role for the province in 1970, and in 1971 he became the Assistant to the Petroleum Products Committee of Imperial Oil, based in the Toronto office.

In 1972, Taylor resigned from Imperial Oil to embark on a new business venture in Vancouver with partner Bill Harvey. Purchasing the former Monsanto Chemical buildings on Granville Island for \$18,000.00, the partners established Creekhous Industries. They also received approval to build a 400-berth marina on the north shore of False Creek, west of the Cambie Street Bridge. While successfully lobbying for the revitalization of Granville Island, Taylor and Harvey fully renovated the Monsanto buildings, opening them as The Creekhous in the winter of 1972. Their second venture, False Creek

Marinas, began operations the following year in 1973 and immediately had a waitlist. After more than a decade of success, the land it occupied was expropriated by the BC government for Expo 86 and the marina was demolished.

By 1981, Harvey and Taylor were looking for a new business venture and they settled upon the establishment of a German-style lager craft brewery on Granville Island. The first microbrewery in Canada, Granville Island Brewing (GIB) was officially opened on June 9, 1984, with a German, Rainer Kallahne, as brewmaster. It had an initial capacity of 5000 hectolitres (125,000 cases) of beer per year. Bill Harvey eventually pulled out of the brewery operations. Taylor continued to operate as President and CEO until 1989, when International Potters Distilling (owner of Calona Wines and Pacific Western Brewery) did a share exchange with GIB, reducing Taylor's shares from 60% in GIB to 10% in Potters. Taylor remained involved with GIB, taking on the position of VP Sales and Marketing for Potters for three years before resigning and selling his shares in 1992. Additional information about Granville Island Brewing can be found in [Series F-329-4 Granville Island Brewing Company Limited records](f-329-4). In January 1995, Taylor purchased Bellingham Marine Industries, becoming the company's President and CEO. Under his ownership, the company expanded to twelve plants in eight countries and became a world leader in marina design, engineering and construction by the time Taylor sold it in 2006. From 2006 to 2016, Taylor sat on the Board of Directors for The Knowledge Network, and from 2009 to May 2017, Taylor was co-owner of Knight Signs in Delta, BC. Through all of this time, he has retained an ownership position in Creekhous Industries. In 2021, Mitch Taylor wrote and published his autobiography titled *\*Making Way: A Memoir\**, which details his personal and professional experiences to that time.

## Custodial history

The bulk of the records were in the custody and control of Mitch Taylor prior to their transfer to Archives in 2022 and 2023. The mini-kegs were in the custody of Granville Island Brewing prior to their transfer to Archives by Mitch Taylor in 2022.

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## Scope and content

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Fonds consists of records made or received by Mitch Taylor in the course of his professional activities and business ventures from 1972 to 1992. The records relate primarily to Taylor's co-founding, development and operation of Granville Island Brewing Company Limited in Vancouver, BC from 1981 to April 1989; his time at the brewery in the role of VP Sales and Marketing for Potters Distilling from April 1989 to 1992; and his co-founding of Creekhous Industries on Granville Island in 1972.

Fonds consists of textual records, graphic materials, photographic materials and artefacts, and is arranged into four series:

- [Talks and speeches](f-329-1)
- [Correspondence](f-329-2)
- [Press and publicity](f-329-3)
- [Granville Island Brewing Company Limited records](f-329-4)

## Notes

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### Title notes

### Physical condition

Material is in good to excellent condition unless otherwise noted in the Physical condition notes field.

### Arrangement

Arrangement provided by the Archivist.

### Restrictions on access

The bulk of the files are open for access in the Archives reading room, with some files pending review - consult the reference archivist for more information.

### Conditions governing use

Copyright applies to the records in the fonds and copyright ownership is mixed. Taylor retains copyright in works he himself authored, and he agreed to make these available under a Creative Commons Attribution-NonCommercial license ([CC BY-NC](cc-by-nc)). The records of Granville Island Brewing are included in the fonds and they likely hold the copyright to some of those materials. The fonds also includes copyright-protected works created by third parties, especially in [Series 2](f-329-2) Press and publicity, [Series 3](f-329-3) Correspondence, [Sub-series 4-2](f-329-4-2) Marketing and promotion records and related material and [Sub-series 4-5](f-329-4-5) Press and publicity. For these materials, the Archives may make copies available for private study or research purposes under the fair dealing provisions of Canada's Copyright Act. Use for any other purpose may require the permission of the copyright owner. SFU Archives can assist researchers in attempting to identify copyright owners, but it is the user's responsibility to contact owners and secure any required permissions or assume all risks arising from not so doing.

### Accruals

Further accruals are expected.

### Other notes

- **Publication status:** published
- **Level of detail:** Full
- **Status description:** Final

## Access points

- Granville Island Brewing Company Limited
- Multi-media (documentary form)
- Business and commerce (subject)

## Series descriptions

### Series F-329-1: Talks and speeches

Date: 1985-1989 (date of creation)

Scope and content:

Series consists of talks and speeches given by Mitch Taylor to various organizations relating to establishing, growing and operating Granville Island Brewing (GIB); the brewing business; the GIB brewing process; and Taylor's experiences as an entrepreneur.

Physical description: 1.5 cm of textual records

Language of the material:

English

Access points:

- Granville Island Brewing Company Limited
- Textual records (documentary form)

Conditions governing use:

Mitch Taylor retained copyright in records he authored, but has agreed to make these materials available under a Creative Commons Attribution-NonCommercial license (CC BY-NC).

Publication status:

published

#### File / item list

Reference code	Title	Dates	Access status	Container
F-329-1-0-0-1	File - Speeches	1985-1989	Open, no restrictions	329-1
F-329-1-0-0-2	File - Speeches	1987-1988	Open, no restrictions	329-1

### Series F-329-2: Correspondence

Date: [1992?] (date of creation)

Scope and content:

Series consists of correspondence to Mitch Taylor.

Physical description: .1 cm of textual records

Language of the material:

English

Access points:

- Textual records (documentary form)

Conditions governing use:

The series includes copyright-protected works created by third parties. For these materials, the Archives may make copies available for private study or research purposes under the fair dealing provisions of Canada's Copyright Act. Use for any other purpose may require the permission of the copyright owner. SFU Archives can assist researchers in attempting to identify copyright owners, but it is the user's responsibility to contact owners and secure any required permissions or assume all risks arising from not so doing.

Publication status:

published

**File / item list**

Reference code	Title	Dates	Access status	Container
F-329-2-0-0-1	File - Correspondence	[1992?]	Pending review	329-1

**Series F-329-3: Press and publicity**

Date: 1972 (date of creation)

Scope and content:

Series consists of press and publicity relating to Mitch Taylor and includes a published article concerning Taylor and Bill Harvey's Creekhous venture.

Physical description: .1 cm of textual records

Language of the material:

English

Access points:

- Textual records (documentary form)

Conditions governing use:

The series includes copyright-protected works created by third parties. For these materials, the Archives may make copies available for private study or research purposes under the fair dealing provisions of Canada's Copyright Act. Use for any other purpose may require the permission of the copyright owner. SFU Archives can assist researchers in attempting to identify copyright owners, but it is the user's responsibility to contact owners and secure any required permissions or assume all risks arising from not so doing.

Publication status:

published

**File / item list**

Reference code	Title	Dates	Access status	Container
F-329-3-0-0-1	File - Building Development article (September 1972)	1972	Open, no restrictions	329-1

**Series F-329-4: Granville Island Brewing Company Limited records**

Creator: Granville Island Brewing Company Limited Taylor, Mitch

Date: 1984-2013 (date of creation)

Date: 1984-2013 (date of creation)

Scope and content:

Series consists of records relating to the founding, development, administration and operation of Granville Island Brewing Company Limited during the time of Mitch Taylor's involvement with the company. Types of material include reports; policy and procedure documents; photographs; promotional material; press clippings; and artefacts such as beer bottles, tap handles, kegs, glasses and t-shirts.

The series is arranged into seven sub-series:

- [Administrative records](f-329-4-1)
- [Marketing and promotion records and related material](f-329-4-2)
- [Events records](f-329-4-3)
- [Photographs](f-329-4-4)
- [Press and publicity](f-329-4-5)
- [Brewing industry reports](f-329-4-6)
- [Beer bottles, tap handles and other brewing artefacts](f-329-4-7)

Physical description: 22.5 cm of textual records

4 cm of graphic material

63 photographs: prints

25 photographs: negatives

1 contact sheet

114 artefacts

Language of the material:

English



Access points:

- Granville Island Brewing Company Limited
- Taylor, Mitch (subject)
- Textual records (documentary form)
- Photographic materials (documentary form)
- Artefacts (documentary form)
- Graphic materials (documentary form)

Conditions governing use:

Copyright ownership is mixed; see the note on \*Terms governing use\* in the [fonds-level description] (f-329). See sub-series descriptions for more detailed information.

Publication status:

published

**Subseries F-329-4-1: Administrative records**

Date: 1984-1992 (date of creation)

Scope and content:

Sub-series consists of records relating to the administration and operation of Granville Island Brewing Limited. Includes records relating to its licensing; policies and procedures; employee management; information management systems; and general administrative tasks and forms.

The sub-series is arranged into three sub-sub-series:

- [General administrative records](f-329-4-1-1)
- [Annual reports](f-329-4-1-2)
- [Human resources records](f-329-4-1-3)

Physical description: 5.5 cm of textual records

1 artefact

Language of the material:

English

Access points:

- Granville Island Brewing Company Limited
- Textual records (documentary form)
- Artefacts (documentary form)

Conditions governing use:

Copyright ownership is mixed; see the note on \*Terms governing use\* in the [fonds-level description] (f-329).

Publication status:

published				
<b>File / item list</b>				
Reference code	Title	Dates	Access status	Container
<b>Sub-sub-series F-329-4-1-1: General administrative records</b>				
<u>Date:</u> 1984-[ca. 1992] (date of creation)				
<u>Scope and content:</u>				
Sub-sub-series consists of various records relating to the administration of Granville Island Brewing, and includes copies of its first brewer's license and the German Purity Law analysis of Island Lager; Mitch Taylor biographical information, business cards and name tag; a loan agreement; and a management information systems report.				
<u>Physical description:</u> 1 cm of textual records 1 button				
<u>Language of the material:</u> English				
<u>Access points:</u>				
<ul style="list-style-type: none"> <li>• Granville Island Brewing Company Limited</li> <li>• Textual records (documentary form)</li> <li>• Artefacts (documentary form)</li> </ul>				
<u>Conditions governing use:</u>				
Copyright ownership is mixed; see the note on *Terms governing use* in the [fonds-level description] (f-329).				
<u>Publication status:</u> published				
<b>File / item list</b>				
Reference code	Title	Dates	Access status	Container
F-329-4-1-1-1	File - Brewer's license	1984	Open, no restrictions	329-1
F-329-4-1-1-2	File - Island Lager – German Purity Law analysis	1986	Open, no restrictions	329-1
F-329-4-1-1-3	File - Mitch Taylor biographical information	[1987]	Open, no restrictions	329-1
F-329-4-1-1-4	File - Mitch Taylor business cards and nametag	[198-]-[ca. 1992]	Open, no restrictions	329-1
F-329-4-1-1-5	File - Granville Island Brewing Company Ltd. rental agreement for 15L keg	1986	Pending review	329-1

F-329-4-1-1-6	File - Granville Island Brewing Company Ltd.: Management Information Systems policy, Simon Fraser University	1986-1987	Pending review	329-1
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### Sub-sub-series F-329-4-1-2: Annual reports

Date: 1986-1989 (date of creation)

Scope and content:

Sub-sub-series consists of Granville Island Brewing Company Limited annual reports for the years 1985 to 1988.

Physical description: 2 cm of textual records

Language of the material:

English

Access points:

- Granville Island Brewing Company Limited
- Textual records (documentary form)

Conditions governing use:

Copyright ownership is mixed; see the note on \*Terms governing use\* in the [fonds-level description] (f-329).

Publication status:

published

#### File / item list

Reference code	Title	Dates	Access status	Container
F-329-4-1-2-1	File - Annual reports: 1985 and 1986	1986-1987	Open, no restrictions	329-1
F-329-4-1-2-2	File - Annual reports: 1987 and 1988	1988-1989	Open, no restrictions	329-1

### Sub-sub-series F-329-4-1-3: Human resources records

Date: 1984-1992 (date of creation)

Scope and content:

Sub-sub-series consists of records relating to the management of Granville Island Brewing staff, and includes employee manuals and mission statement; job descriptions; meeting notes and agenda; and records relating to employee performance appraisal.

Physical description: 2.5 cm of textual records

Language of the material:

English

Access points:

- Granville Island Brewing Company Limited
- Textual records (documentary form)

Conditions governing use:

Copyright ownership is mixed; see the note on \*Terms governing use\* in the [fonds-level description] (f-329).

Publication status:

published

**File / item list**

Reference code	Title	Dates	Access status	Container
F-329-4-1-3-1	File - Employee manual, June 1984	1984	Pending review	329-1
F-329-4-1-3-2	File - Employee manual, 1986	1986	Pending review	329-1
F-329-4-1-3-3	File - Employee mission statement and performance appraisal form	[198-]	Open, no restrictions	329-1
F-329-4-1-3-4	File - General manager job description	1983	Pending review	329-1
F-329-4-1-3-5	File - Marketing manager reference letter	1992	Restricted	329-1
F-329-4-1-3-6	File - Staff meeting, April 29, 1986, Granville Island Brewing Company	1986	Pending review	329-1

**Subseries F-329-4-2: Marketing and promotion records and related material**

Date: [ca. 1984]-1990 (date of creation)

Scope and content:

Sub-series consists of records relating to the marketing and promotion of Granville Island Brewing and its products.

The sub-series is arranged into two sub-sub-series:

- [Marketing records](f-329-4-2-1)
- [Promotional material](f-329-4-2-2)

Physical description: 6.5 cm of textual records

4 cm of graphic material

18 artefacts

Language of the material:

English

Access points:

- Granville Island Brewing Company Limited
- Graphic materials (documentary form)
- Artefacts (documentary form)
- Textual records (documentary form)

<u>Conditions governing use:</u>				
Copyright ownership is mixed; see the note on *Terms governing use* in the [fonds-level description] (f-329).				
<u>Publication status:</u>				
published				
<b>File / item list</b>				
Reference code	Title	Dates	Access status	Container
<b>Sub-sub-series F-329-4-2-1: Marketing records</b>				
<u>Date:</u> 1987-[ca. 1989] (date of creation)				
<u>Scope and content:</u>				
Sub-sub-series consists of records relating to the marketing of Granville Island Brewing and its products, and includes marketing plans, analyses and reports; price lists; customer questionnaire; marketing manager job description; graphics manual; and copies of articles relating to brewing industry competition.				
<u>Physical description:</u> 5.5 cm of textual records				
<u>Language of the material:</u>				
English				
<u>Access points:</u>				
<ul style="list-style-type: none"> <li>Granville Island Brewing Company Limited</li> <li>Textual records (documentary form)</li> </ul>				
<u>Conditions governing use:</u>				
Copyright ownership is mixed; see the note on *Terms governing use* in the [fonds-level description] (f-329).				
<u>Publication status:</u>				
published				
<b>File / item list</b>				
Reference code	Title	Dates	Access status	Container
F-329-4-2-1-1	File - Granville Island Brewery Retail Store Marketing Plan – Preliminary Plan	1988	Pending review	329-1
F-329-4-2-1-2	File - Granville Island Brewing marketing brief and sales/marketing manager job description	[ca. 1989]	Pending review	329-1
F-329-4-2-1-3	File - Granville Island Brewing questionnaire	[ca. 1988?]	Open, no restrictions	329-1
F-329-4-2-1-4	File - Price lists: competitive and GIB	1988	Pending review	329-1

F-329-4-2-1-5	File - Island Light bulletin	[1988?]	Pending review	329-1
F-329-4-2-1-6	File - UBC Marketing Case Study – Mitch Taylor copy	1987-1988	Pending review	329-1
F-329-4-2-1-7	File - Marketing and Finance Proposal for Granville Island Brewery – Capilano College	1988	Pending review	329-1
F-329-4-2-1-8	File - An Analysis of the Brewing Industry in British Columbia	1988	Pending review	329-1
F-329-4-2-1-9	File - Brewing industry articles	1987-1988	Open, no restrictions	329-1

### Sub-sub-series F-329-4-2-2: Promotional material

Date: [1984]-[1991] (date of creation)

Scope and content:

Sub-sub-series consists of records relating to the promotion of Granville Island Brewing and its products, including mini kegs and Island Lager, Island Bock, Island Marzen, Lord Granville Premium Lager and Lord Granville Natural Pale Ale beers. Types of material include promotional brochures and write-ups; beer bottle labels; table cards; and coasters. Related artefacts, such as beer bottles, tap handles and merchandise can be found in [Sub-series 7, Beer bottles, tap handles and other brewing artefacts](f-329-4-7).

Physical description: 1 cm of textual records

4 cm of graphic materials

18 artefacts

Language of the material:

English

Access points:

- Granville Island Brewing Company Limited
- Textual records (documentary form)
- Graphic materials (documentary form)
- Artefacts (documentary form)

Conditions governing use:

Copyright ownership is mixed; see the note on \*Terms governing use\* in the [fonds-level description] (f-329).

Publication status:

published

#### File / item list

Reference code	Title	Dates	Access status	Container
F-329-4-2-2-1	File - Graphics manual, January 1990	1990	Open, no restrictions	329-1

F-329-4-2-2-2	File - Island Lager truck painting logo	[1984]	Open, no restrictions	329-1
F-329-4-2-2-3	File - Illustration of Granville Island Brewing	[1988]	Open, no restrictions	329-1
F-329-4-2-2-4	File - Granville Island Brewing brochures and promotional cards	[ca. 1984]-[1989]	Open, no restrictions	329-1
F-329-4-2-2-5	File - Mini keg: Island Lager	[198-]	Open, no restrictions	329-1
F-329-4-2-2-6	File - Island Marzen, Granville Island 10th anniversary	1988	Open, no restrictions	329-1
F-329-4-2-2-7	File - Beer bottle labels, bottle tag and promotional cards	[ca. 1984]-[1992]	Open, no restrictions	329-1
F-329-4-2-2-8	File - Table card: the Island Lager story	[between 1984 and 1987]	Open, no restrictions	329-2
F-329-4-2-2-9	File - Table card: Granville Island 10th Anniversary Celebration / Island Marzen	1988	Open, no restrictions	329-2
F-329-4-2-2-10	File - Table tent cards – Island Light and Lord Granville Lager	[ca. 1990]	Open, no restrictions	329-2
F-329-4-2-2-11	File - Coasters – Lord Granville and Lord Granville Natural Pale Ale	[198-]-[1991]	Open, no restrictions	329-2
F-329-4-2-2-12	File - Coasters – Island Lager, Island Light, Island Bock	[ca. 1988]	Open, no restrictions	329-2

### Subseries F-329-4-3: Events records

Creator: Taylor, Mitch

Date: 1984-1991 (date of creation)

Scope and content:

Sub-series consists of invitations, promotional material and other records relating to events put on by Granville Island Brewing and Granville Island in general, including the brewery launch party on June 9, 1984, anniversary celebrations and beer launches. Also included are postcards for the German Pavilion at Expo 86, which served Granville Island beer.

Physical description: 2.5 cm textual records

3 photographs: prints

2 postcards

1 button

Language of the material:

English

Access points:

- Granville Island Brewing Company Limited
- Graphic materials (documentary form)
- Textual records (documentary form)
- Artefacts (documentary form)

Conditions governing use:

Copyright ownership is mixed; see the note on \*Terms governing use\* in the [fonds-level description] (f-329).

Publication status:

published

**File / item list**

Reference code	Title	Dates	Access status	Container
F-329-4-3-0-1	File - Official launch party, June 25, 1984	1984	Open, no restrictions	329-2
F-329-4-3-0-2	File - Expo '86 Munich Festhaus postcard	1986	Open, no restrictions	329-2
F-329-4-3-0-3	File - Granville Island 10th anniversary dinner invitation and promotional brochure	1988	Open, no restrictions	329-2
F-329-4-3-0-4	File - 5th anniversary material	1989	Open, no restrictions	329-2
F-329-4-3-0-5	File - Invitation: 'A Celebration of Beer' (Lord Granville Pale Ale)	1991	Open, no restrictions	329-2

**Subseries F-329-4-4: Photographs**

Creator: Taylor, Mitch

Date: 1984-[1989] (date of creation)

Scope and content:

Sub-series consists of photographs (many of which were taken by Mitch Taylor) documenting Granville Island Brewing's construction and opening; staff and partners; customers; store, brewing equipment and supplies; brewery truck; beer and other products; and general activities. Includes photographs of Mitch Taylor and his daughters Jillian and Lydia. Item level descriptions were provided by Mitch Taylor in 2023.

Physical description: 58 photographs: prints : col.

25 photographs: negatives : col.

1 contact sheet

Digitized copies:

57 photographs (4.64 GB): tiff (preservation copies), jpg (access copies)

Language of the material:

English

Access points:

- Granville Island Brewing Company Limited
- Photographic materials (documentary form)

Conditions governing use:



Copyright ownership is mixed; see the note on \*Terms governing use\* in the [fonds-level description] (f-329).

Publication status:

published

**File / item list**

Reference code	Title	Dates	Access status	Container
F-329-4-4-0-1	File - Granville Island Brewing early photographs	1984	Open, no restrictions	329-3
F-329-4-4-0-1-1	Item - Workshop area during construction	1984	Open, no restrictions	329-3
F-329-4-4-0-1-2	Item - The raised tiled area awaiting the arrival of the Krones bottling line	1984	Open, no restrictions	329-3
F-329-4-4-0-1-3	Item - Installing the bottling line. Note the unfinished retail store and Bob McKecknie (engineer and founding partner) in the office	1984	Open, no restrictions	329-3
F-329-4-4-0-1-4	Item - Turk Whitehead, general manager, in the brewery	1984	Open, no restrictions	329-3
F-329-4-4-0-1-5	Item - The shiny new Krones bottling line from Germany	[1984]	Open, no restrictions	329-3
F-329-4-4-0-1-6	Item - Pallets of beer cases and bags of malt barley	[1984]	Open, no restrictions	329-3
F-329-4-4-0-1-7	Item - Steve Whitehead and Joann. Pre-opening view from brewhouse into retail store	1984	Open, no restrictions	329-3
F-329-4-4-0-1-8	Item - Preparing the retail store in May 1984: Steve Whitehead and unidentified employee with mop	1984	Open, no restrictions	329-3
F-329-4-4-0-1-9	Item - The brewhouse, with store area further back	1984	Open, no restrictions	329-3
F-329-4-4-0-1-10	Item - Brewhouse	1984	Open, no restrictions	329-3
F-329-4-4-0-1-11	Item - Pressurized fermenting and aging tanks, all with cooling jackets	[1984]	Open, no restrictions	329-3
F-329-4-4-0-1-12	Item - Brewmaster Rainer Kallahne in his office/lab in 1984	1984	Open, no restrictions	329-3
F-329-4-4-0-1-13	Item - Turk Whitehead (general manager) Joann, Lydia Taylor (age 11) and Jillian Taylor (10)	1984	Open, no restrictions	329-3
F-329-4-4-0-1-14	Item - Granville Island Brewing store clerk with Lydia Taylor (age 11) and Joann	1984	Open, no restrictions	329-3
F-329-4-4-0-1-15	Item - Larry Sherwood with Mitch's daughters, Jillian and Lydia, in the Granville Island Brewing retail store before opening	1984	Open, no restrictions	329-3
F-329-4-4-0-1-16	Item - Mitch Taylor, CEO, doing a sales transaction in the Granville Island Brewing retail store in 1984	1984	Open, no restrictions	329-3

F-329-4-4-0-1-17	Item - The new Kronos bottling line being installed in 1984/1985	[1984]	Open, no restrictions	329-3
F-329-4-4-0-1-18	Item - Pressurized fermenting and aging tanks, all with cooling jackets	[1984]	Open, no restrictions	329-3
F-329-4-4-0-1-19	Item - Brewmaster Rainer Kallahne cleaning up after brewing	[1984]	Open, no restrictions	329-3
F-329-4-4-0-1-20	Item - Larry Sherwood, marketing guru and founding partner, in the brewhouse	[1984]	Open, no restrictions	329-3
F-329-4-4-0-1-21	Item - Larry Sherwood 'supervising' as Rainer Kallahne cleans up after brewing	[1984]	Open, no restrictions	329-3
F-329-4-4-0-1-22	Item - Bob McKecknie (nickname Bob Mc3), our engineer and founding partner, and brewmaster Rainer Kallahne	[1984]	Open, no restrictions	329-3
F-329-4-4-0-1-23	Item - Opening Day, June 9, 1984. Bill Harvey, King Ganong, Mitch Taylor, and Larry Sherwood. King Ganong was chairman of the Granville Island Trust / Canadian Mortgage and Housing Corporation	1984	Open, no restrictions	329-3
F-329-4-4-0-1-24	Item - Opening Day, June 9, 1984. Bill Harvey and Mitch Taylor in dark suits	1984	Open, no restrictions	329-3
F-329-4-4-0-2	File - Granville Island Brewing staff and operations photographs	1985-[1989]	Open, no restrictions	329-3
F-329-4-4-0-2-1	Item - Granville Island Brewing staff member seated at desk in office	1988	Open, no restrictions	329-3
F-329-4-4-0-2-2	Item - Michael Tyner and Kenton Preston. The retail store manager and brewery sales manager going over orders in 1986 or 1987	1988	Open, no restrictions	329-3
F-329-4-4-0-2-3	Item - Fancy new computer	1988	Open, no restrictions	329-3
F-329-4-4-0-2-4	Item - Fax machine	1988	Open, no restrictions	329-3
F-329-4-4-0-2-5	Item - Customers at a free tasting of Granville Island Bock after a tour of the brewery	1988	Open, no restrictions	329-3
F-329-4-4-0-2-6	Item - Customers at a free tasting of Granville Island Bock after a tour of the brewery	1988	Open, no restrictions	329-3
F-329-4-4-0-2-7	Item - A retail four pack of Island Bock sold to possibly a German connoisseur	1988	Open, no restrictions	329-3
F-329-4-4-0-2-8	Item - Granville Island Brewing employee pouring beer samples right after a tour has ended	1988	Open, no restrictions	329-3
F-329-4-4-0-2-9	Item - Pallets of Island Lager and Island Light waiting to be shipped	1988	Open, no restrictions	329-3
F-329-4-4-0-2-10	Item - Sonny Chu	1988	Open, no restrictions	329-3
F-329-4-4-0-2-11	Item - Sacks of Prairie Malt barley in the Granville Island Brewing warehouse	1988	Open, no restrictions	329-3
F-329-4-4-0-2-12	Item - Sonny Chu loading delivery van for delivery to licensees	1988	Open, no restrictions	329-3
F-329-4-4-0-2-13	Item - Granville Island Brewing truck	1988	Open, no restrictions	329-3

F-329-4-4-0-2-14	Item - Unloading delivery of bagged malt	1988	Open, no restrictions	329-3
F-329-4-4-0-2-15	Item - Prairie malt	1988	Open, no restrictions	329-3
F-329-4-4-0-2-16	Item - Granville Island Brewing cool room warehouse	1988	Open, no restrictions	329-3
F-329-4-4-0-2-17	Item - Granville Island Brewing cool room warehouse	1988	Open, no restrictions	329-3
F-329-4-4-0-2-18	Item - A delivery driver with Laura MacNiel	1988	Open, no restrictions	329-3
F-329-4-4-0-2-19	Item - Rainer Kallahne	1988	Open, no restrictions	329-3
F-329-4-4-0-2-20	Item - Granville Island Brewing senior manager weekly meeting: Rainer Kallahne, Michael Tyner, Kenton Preston and Julie Lewis	1988	Open, no restrictions	329-3
F-329-4-4-0-2-21	Item - Trish Stirling, front office receptionist and office manager	1988	Open, no restrictions	329-3
F-329-4-4-0-2-22	Item - Sandy Hampshire, marketing coordinator	1988	Open, no restrictions	329-3
F-329-4-4-0-2-23	Item - Julie Lewis, accountant	1988	Open, no restrictions	329-3
F-329-4-4-0-2-24	Item - Julie Lewis (accountant) and Kenton Preston (sales manager) at Trish Stirling's main office desk	1988	Open, no restrictions	329-4
F-329-4-4-0-2-25	Item - Sandi Hampshire (marketing coordinator) and Rainer Kallahne (brewmaster) in the retail store	1988	Open, no restrictions	329-5
F-329-4-4-0-2-26	Item - Staff party at Mitch's Whistler cabin.	[1989]	Open, no restrictions	329-3
F-329-4-4-0-2-27	Item - Staff party at Mitch's Whistler cabin	[1989]	Open, no restrictions	329-3
F-329-4-4-0-3	File - Granville Island Brewing marketing and promotions photographs	[ca. 1987]-1991	Open, no restrictions	329-3
F-329-4-4-0-3-1	Item - Display of Granville Island Brewing product in a government liquor store	[ca. 1987]	Open, no restrictions	329-3
F-329-4-4-0-3-2	Item - Display of Granville Island Brewing product in a government liquor store	[ca. 1987]	Open, no restrictions	329-3
F-329-4-4-0-3-3	Item - Liquor Distribution Board liquor store	[ca. 1987]	Open, no restrictions	329-3
F-329-4-4-0-3-4	Item - Marketing function	1991	Open, no restrictions	329-3
F-329-4-4-0-3-5	Item - Marketing function	1991	Open, no restrictions	329-3
F-329-4-4-0-3-6	Item - Sales person in Granville Island Brewing retail store	[ca. 1989]	Open, no restrictions	329-3
F-329-4-4-0-3-7	Item - Granville Island Brewing Christmas display	[ca. 1989]	Open, no restrictions	329-3
F-329-4-4-0-3-8	Item - Granville Island Brewing Christmas display	[ca. 1989]	Open, no restrictions	329-3
F-329-4-4-0-4	File - Granville Island Brewing truck contact sheet	[198-]	Open, no restrictions	329-3

**Subseries F-329-4-5: Press and publicity**

Creator: Taylor, Mitch

Date: 1986-1989 (date of creation)

Scope and content:

Sub-series consists of newspaper and magazine articles accumulated by Mitch Taylor relating to Granville Island Brewing and featuring Taylor and brewmaster Rainer Kallahne.

Physical description: 5.5 cm textual records

2 photographs: prints : col.

Language of the material:

English

Access points:

- Granville Island Brewing Company Limited
- Textual records (documentary form)
- Photographic materials (documentary form)

Conditions governing use:

The sub-series includes copyright-protected works created by third parties. For these materials, the Archives may make copies available for private study or research purposes under the fair dealing provisions of Canada's Copyright Act. Use for any other purpose may require the permission of the copyright owner. SFU Archives can assist researchers in attempting to identify copyright owners, but it is the user's responsibility to contact owners and secure any required permissions or assume all risks arising from not so doing.

Publication status:

published

**File / item list**

Reference code	Title	Dates	Access status	Container
F-329-4-5-0-1	File - Magazine articles 1986	1986	Open, no restrictions	329-2
F-329-4-5-0-2	File - Magazine articles 1987	1987	Open, no restrictions	329-2
F-329-4-5-0-3	File - Magazine articles 1988	1988	Open, no restrictions	329-2
F-329-4-5-0-4	File - Magazine article copies	1986-1988	Open, no restrictions	329-2
F-329-4-5-0-5	File - Mitch Taylor and Rainier Kallahne photographs from Equity magazine article	1988	Open, no restrictions	329-3
F-329-4-5-0-6	File - Newspaper articles	1988-1989	Open, no restrictions	329-2

**Subseries F-329-4-6: Brewing industry reports**

Creator: Taylor, Mitch

Date: 1987 (date of creation)

Scope and content:

Sub-series consists of reports relating to the Canadian brewing industry in general.

Physical description: .5 cm of textual records

Language of the material:

English

Access points:

- Textual records (documentary form)

Conditions governing use:

The sub-series includes copyright-protected works created by third parties. For these materials, the Archives may make copies available for private study or research purposes under the fair dealing provisions of Canada's Copyright Act. Use for any other purpose may require the permission of the copyright owner. SFU Archives can assist researchers in attempting to identify copyright owners, but it is the user's responsibility to contact owners and secure any required permissions or assume all risks arising from not so doing.

Publication status:

published

**File / item list**

Reference code	Title	Dates	Access status	Container
F-329-4-6-0-1	File - Westin Hotels and Resorts: "The world of brewing – how beer is made"	1987	Open, no restrictions	329-2

**Subseries F-329-4-7: Beer bottles, tap handles and other brewing artefacts**

Creator: Taylor, Mitch

Date: [1984]-2013 (date of creation)

Scope and content:

Sub-series consists of Granville Island Brewing artefacts relating to the marketing and promotion of the brewery and the distribution of its products accumulated by Mitch Taylor. Includes beer bottles, tap handles, kegs, t-shirts, glasses and a sign.

Sub-series is arranged into six sub-sub-series:

- [Beer bottles](f-329-4-7-1)
- [Tap handles](f-329-4-7-2)
- [Kegs and related artefacts](f-329-4-7-3)
- [Glassware](f-329-4-7-4)

- [Shirts](f-329-4-7-5)
- [General brewing-related artefacts, merchandise and commemorative items](f-329-4-7-6)

Physical description: 94 artefacts

Language of the material:

English

Access points:

- Granville Island Brewing Company Limited

Conditions governing use:

Copyright ownership is mixed; see the note on \*Terms governing use\* in the [fonds-level description] (f-329).

Publication status:

published

#### File / item list

Reference code	Title	Dates	Access status	Container
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#### **Sub-sub-series F-329-4-7-1: Beer bottles**

Date: [1987]-2013 (date of creation)

Scope and content:

Sub-sub-series consists of Granville Island Brewing beer bottles and cases.

Physical description: 32 bottles

3 cases

Language of the material:

English

Access points:

- Granville Island Brewing Company Limited

Conditions governing use:

Copyright ownership is mixed; see the note on \*Terms governing use\* in the [fonds-level description] (f-329).

Publication status:

published

File / item list				
Reference code	Title	Dates	Access status	Container
F-329-4-7-1-1	File - Island Lager wooden beer case with Island Lager, Lord Granville Lager, Island Marzen, and Pasendena Lager bottles	[1987-1988]	Open, no restrictions	
F-329-4-7-1-2	File - Case number 1, Island Light, signed by Granville Island Brewing staff, May 3, 1988	1988	Open, no restrictions	
F-329-4-7-1-3	File - Vintage 1984 Island Lager unopened case	2013	Open, no restrictions	

### Sub-sub-series F-329-4-7-2: Tap handles

Date: [ca. 1988]-[1991] (date of creation)

Scope and content:

Sub-sub-series consists of plastic and ceramic Granville Island Brewing and Pacific Draft Beer tap handles. Pacific Western was owned by Potters International, which acquired a majority of Granville Island Brewing shares in 1989.

Physical description: 7 tap handles

Language of the material:

English

Access points:

- Granville Island Brewing Company Limited

Conditions governing use:

Copyright ownership is mixed; see the note on \*Terms governing use\* in the [fonds-level description] (f-329).

Publication status:

published

File / item list				
Reference code	Title	Dates	Access status	Container
F-329-4-7-2-0-1	Item - Island Light plastic tap handle	[ca. 1988]	Open, no restrictions	329-5
F-329-4-7-2-0-2	Item - Island Lager plastic tap handle	[ca. 1988]	Open, no restrictions	329-5
F-329-4-7-2-0-3	Item - Island Lager ceramic tap handle	[ca. 1991]	Open, no restrictions	329-5
F-329-4-7-2-0-4	Item - Pacific Draft Beer-Biere plastic tap handle with pen holder	[ca. 1989]	Open, no restrictions	329-5
F-329-4-7-2-0-5	Item - Pacific Draft Beer-Biere ceramic tap handle	[ca. 1989]	Open, no restrictions	329-5

F-329-4-7-2-0-6	Item - Lord Granville Premium Natural Pale Ale ceramic tap handle	[1991]	Open, no restrictions	329-5
F-329-4-7-2-0-7	Item - Island Lager plastic tap handle	[ca. 1988]	Open, no restrictions	329-5

### Sub-sub-series F-329-4-7-3: Kegs and related artefacts

Date: [between 1984 and 1989] (date of creation)

Scope and content:

Sub-sub-series consists of a 10L and a 20L Granville Island Brewing mini-keg and related items, including a tap, mallet and caps. GIB first started offering draft Island Lager in a take home mini keg or 'Party Keg' in May 1986. The kegs came in 10L, 15L and 20L sizes. Larger kegs were also made available to licensees and pubs beginning in May 1986.

Physical description: 7 artefacts

Language of the material:

English

Access points:

- Granville Island Brewing Company Limited
- Artefacts (documentary form)

Conditions governing use:

Copyright ownership is mixed; see the note on \*Terms governing use\* in the [fonds-level description] (f-329).

Publication status:

published

#### File / item list

Reference code	Title	Dates	Access status	Container
F-329-4-7-3-0-1	Item - Granville Island Brewing mini keg - 20L	[1986]	Open, no restrictions	OBJ-5055
F-329-4-7-3-0-2	Item - Granville Island Brewing mini keg - 10L	[1986]	Open, no restrictions	OBJ-5504
F-329-4-7-3-0-3	Item - Keg cap: Island Light	[ca. 1989]	Open, no restrictions	329-4
F-329-4-7-3-0-4	Item - Keg cap: Island Lager	[ca. 1989]	Open, no restrictions	329-4
F-329-4-7-3-0-5	Item - Keg cap: Island Bock	[ca. 1989]	Open, no restrictions	329-4
F-329-4-7-3-0-6	Item - Mallet for tapping Granville Island Brewing keg	[between 1984 and 1989]	Open, no restrictions	329-6
F-329-4-7-3-0-7	Item - Brass tap for Granville Island Brewing keg	[between 1984 and 1989]	Open, no restrictions	329-6

### Sub-sub-series F-329-4-7-4: Glasses



Date: [1984]-[200-?] (date of creation)

Scope and content:

Sub-sub-series consists of Granville Island Brewing drinkware, including plastic disposable cups and glasses.

Physical description: 35 artefacts

Language of the material:

English

Access points:

- Granville Island Brewing Company Limited
- Artefacts (documentary form)

Conditions governing use:

Copyright ownership is mixed; see the note on \*Terms governing use\* in the [fonds-level description] (f-329).

Publication status:

published

**File / item list**

Reference code	Title	Dates	Access status	Container
F-329-4-7-4-1	File - Island Lager and Granville Island Brewing disposable cups	[199-?]-[200-?]	Open, no restrictions	329-4
F-329-4-7-4-0-1	Item - Island Lager beer mug	[between 1984 and 1989]	Open, no restrictions	329-4
F-329-4-7-4-0-2	Item - Island Lager pilsner glass	[between 1984 and 1989]	Open, no restrictions	329-4

**Sub-sub-series F-329-4-7-5: Shirts**

Date: [1984]-[ca. 1991] (date of creation)

Scope and content:

Sub-sub-series consists of Granville Island Brewing shirts sold by the brewery and given as commemorative gifts.

Physical description: 6 shirts

Language of the material:

English

Access points:

- Granville Island Brewing Company Limited
- Artefacts (documentary form)

Conditions governing use:

Copyright ownership is mixed; see the note on \*Terms governing use\* in the [fonds-level description] (f-329).

Publication status:

published

**File / item list**

Reference code	Title	Dates	Access status	Container
F-329-4-7-5-0-1	Item - T-shirt: Island Lager traditional beer biere, Granville Island Brewing, Vancouver Canada	[between 1984 and 1989]	Open, no restrictions	329-7
F-329-4-7-5-0-2	Item - T-shirt: Island Lager traditional beer biere, Granville Island Brewing, Vancouver Canada	[between 1984 and 1989]	Open, no restrictions	329-7
F-329-4-7-5-0-3	Item - Long-sleeved turtleneck: Granville Island Brewing: traditional beer biere	[between 1984 and 1989]	Open, no restrictions	329-7
F-329-4-7-5-0-4	Item - T-shirt: Lord Granville Premium Natural Pale Ale	[ca. 1991]	Open, no restrictions	329-7
F-329-4-7-5-0-5	Item - T-shirt: Lord Granville Premium Natural Pale Ale	[ca. 1991]	Open, no restrictions	329-7
F-329-4-7-5-0-6	Item - Granville Island Brewing, Vancouver, Canada: original founding partner polo shirt	[1989]	Open, no restrictions	

**Sub-sub-series F-329-4-7-6: General brewing-related artefacts, merchandise and commemorative items**

Date: [1984]-1989 (date of creation)

Scope and content:

Sub-sub-series consists of various Granville Island Brewing brewing-related artefacts, merchandise and gifts. Includes a sample of prairie malt, a bottle opener, a commemorative pen and a promotional sign.

Physical description: 4 artefacts

Language of the material:

English

Access points:

- Granville Island Brewing Company Limited
- Artefacts (documentary form)

Conditions governing use:

Copyright ownership is mixed; see the note on \*Terms governing use\* in the [fonds-level description] (f-329).

Publication status:

published

**File / item list**

Reference code	Title	Dates	Access status	Container
F-329-4-7-6-0-1	Item - Sample vial of Prairie Malt from Biggar, Saskatchewan	[between 1984 and 1989]	Open, no restrictions	329-4
F-329-4-7-6-0-2	Item - Granville Island Brewing bottle opener	[between 1984 and 1989]	Open, no restrictions	329-4
F-329-4-7-6-0-3	Item - Pen inscribed "Original G.I. Brew Crew" with accompanying letter	1989	Open, no restrictions	329-4
F-329-4-7-6-0-4	Item - Island Lager promotional sign	[between 1984 and 1989]	Open, no restrictions	329-4