

Intro.Computers/Info.Systems in Business

Business Administration 237

Section: E100

Term: 1998 Fall

Instructor: T. Brown

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Discussion Topics: Course Objectives:

This course offers an introduction to computer based information systems and to their application in business, including a discussion of issues involved in the use of information systems by management. The course also provides hands-on experience in the use of computers, with particular emphasis on the business applications of microcomputers.

The basic goal of this course is to provide the student with a fundamental overview of both the applications and applicability of computer based technology in business. No specific prior computing knowledge is assumed on the part of the student.

Grading: 25% Individual Assignments (7 units: 5 graded at 5% each)

30% Mid-Term Examination

45% Final Examination

100%

Assignments which are not submitted will be recorded as a -10 (i.e. a non-submission penalty) rather than as a zero. Late assignments will be charged 10% of their value per day or portion thereof.

Microsoft EXCEL will be used to complete the assignments in this course. Students will have the option to use the software in our Business Computing Labs, may have limited access to the campus ACS Assignment Labs, or may purchase an educational version of the software from the Microcomputer Store for use at home.

Required Texts: Laudon & Laudon, Information Systems and the Internet (with Excel Primer); 4th ed, Dryden: 1997.

Recommended Texts:

Materials/Supplies: Required: At least four 3.5" floppy diskettes.

Prerequisite/Corequisite: Prerequisites:

Intro.Computers/Info.Systems in Business

15 credit hours

Students may not receive credit for both BUS 237 and BUS 337

Notes: There will be no tutorials during the first week of classes.

This outline is derived from a course outline repository database that was maintained by SFU Student Services and the University's IT Services Department. The database was retired in 2014 and the data migrated to SFU Archives in 2015.