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## MEDIA RELEASE

# SFU MBAs wins Intercollegiate Business Ethics Case Competition

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A team of MBA students from Simon Fraser University's Beedie School of Business dominated the field at the recent Intercollegiate Business Ethics Case Competition (IBECC).

The students – Sophie Collins, Negar Hadavi, Laura Anderson, Erin Lane and Winnie So –took first place in the 10-minute presentation and won silver in the 30-minute presentation.

The winning presentation, focusing on Canadian mining company Barrick Gold, helped the group emerge victorious from a strong field of 25 international teams, including University of Oxford, INSEAD, Dartmouth and Copenhagen Business School.

The team was rewarded with two trophies and prize money of \$250 each for their efforts.

IBECC, held earlier this month at Loyola Marymount University in California, is the oldest and most-recognized business ethics competition of its kind.

Competing teams participated in three different competitions in total: a full 30-minute presentation, a shortened 10-minute presentation and a 90-second brief, all of which were judged by practising ethics and compliance professionals.

The Beedie team opted to base its case on a Canadian company after receiving advice from their coaches, Beedie assistant professor Stephanie Bertels and senior lecturer Kathleen Burke.

"The Intercollegiate Business Ethics Case Competition was a fantastic learning experience and the support we received from the school, in particular our coaches Stephanie and Kathleen, was instrumental in our success. We are very proud to bring the title home for the Beedie School of Business," said Collins.

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