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MEDIA RELEASE

Highlighting SFU Library's Videomatica collection

May 21, 2014

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Bring the family to Simon Fraser University's Burnaby campus on Saturday, May 24, at 1 p.m. for free refreshments and a screening at the SFU Theater of the award-winning longboarding documentary *Drop: My life downhill*.

The event, sponsored by the SFU Library in partnership with SFU's Meeting, Event and Conference Services office, celebrates the official launch of the library's Videomatica Collection, which includes more than 2,500 documentaries.

It will also include a free longboarding safety clinic following the movie by Vancouver's **Longboarder Labs**, presented by a professional longboarder.

Directed by Marc McCrudden, *Drop* is a hyper-cinematic glimpse into the mesmerizing daredevil world of downhill longboarding. It stars the world's best riders: world speed record holder Mischo Erban, free riders James Kelly, Louis Pilloni, Erik Lundberg and Noah Sakamoto, and race kings Martin Siegrist, Kevin Reimer and Scoot Smith.

Graham Peat and Brian Bosworth donated the Videomatica documentary collection to the SFU Library in 2012 after the closure of their iconic Kitsilano rental location. Videomatica still operates as a sales venture in a shared space with Zulu Records. (Peat is also affiliated with Longboarder Labs.)

The SFU Videomatica Collection, which in addition to *Drop* includes many rare and hard to find documentaries on a variety of subjects and genres, is available for circulation to anyone with a valid SFU Library card.

Peat, Elaine Fairey, University Librarian and Dean of Library Services (pro tem), and SFU Contemporary Arts professor emeritus Colin Browne will make some brief remarks before the screening.

Browne, who taught film production, cinema studies, screenwriting and critical writing, is a writer, poet, documentary filmmaker and film historian with an interest in archival cinema who often writes about visual art.

To view a video preview of *Drop: My life downhill* visit: <http://at.sfu.ca/BMtdZQ>.

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