Business, Society and Ethics

Business Administration 303

Section: D100

Term: 2006 Summer

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Discussion Topics: Course Description:

This course reviews and synthesizes the literature on moral issues in the field of business and society. The course has 4 themes:

a) Ethical leadership in business

b) Business ethics in the various stages of capitalism

c) Teaching and evaluating ethical practice in a challenging workplace

d) The direction of business ethics in an age of democracy & globalization

As we discuss various models of business ethics and their application to the current corporate environment, we shall also undertake a critical assessment of each model's practicality and moral implications.

Course Coverage:

This outline is subject to change without advance notice.

Week 1 Introduction: The Meaning and Status of Business Ethics

Week 2 The status quo in Business Ethics

Week 3 The Meaning of Citizenship

Week 4 Corporate Social Responsibility, pro and con; Case 1 Due

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Week 5 Test #1

Week 6 CSR in Practice

Week 7 Organizational Ethics

Week 8 Organizational Leadership, or the lack thereof

Week 9 Test #2

Week 10 Breakdown in the Firm

Week 11 Nature and Ethics

Week 12 Image & Leadership in an age of Technological Change

Week 13 Review: the role of virtuous leadership: Case 2 Due

Grading: Please note all work is due on the week specified.

10% 2 Cases (5% each)

50% Two Tests (35% each)

40% Final Exam

100%

Required Texts: W. Michael Hoffman et al., Business Ethics: Readings and Cases in Corporate Morality, 4th ed., McGraw Hill: 2001.

Mark Wexler, Confronting Moral Worlds: Understanding Business Ethics 1st ed., Prentice-Hall: 1999/2000.

Recommended Texts:

Materials/Supplies:

Prerequisite/Corequisite: 60 credit hours.

Notes: There are no tutorials during the first week of classes.