No. 62 April 17, 1967

RECORD GRANTS. Members of the Science Faculty are receiving nearly \$600,000 in grants from the National Research Council. Operating, major equipment and travel grants go to 59 members of the Departments of Biological Sciences, Chemistry, Mathematics and Physics. The Chemistry Department claims the biggest share of grants, with 22 faculty members receiving a total of \$223,257. The Physics Department receives \$171,200 for its faculty of 15, the Biological Sciences Department receives \$127,551 for 12 grantees and the Mathematics Department has \$23,090 for 10 faculty. With a computer grant amounting to \$44,110, the Faculty of Science receives a total of \$589,208. Dr. K. E. Rieckhoff, Acting Dean of Science, says: "Not only is this total much higher than in previous years, but it also represents a considerable increase in the size of individual grants and is an acknowledgment of the high level of scientific research being carried out at Simon Fraser. Details of many of the projects made possible by these grants will be announced in the months ahead. At this point of time I would like to say the Science Faculty is tremendously encouraged by these grants which can be interpreted as a vote of confidence in Simon Fraser for setting up a sound research program in the short period since the University opened in 1965."

Four Economics and Commerce students took part in the finals of an intercollegiate marketing competition at Michigan State University over the The four were: David Porter, Robert Card, weekend (Results not yet to hand). The competition was in the nature of a Jack L. Shellenberg and Wayne Vincent. "computerized business game," with 37 university and college teams from all over North America representing imaginary companies and trying to maximize return on shareholders equity, share of market and the value of their companies. Each team started with the same resources -- stock, inventory, working capital and an identical market history of the company. For five months a computer at Michigan State has been receiving and analyzing decisions fed to it regularly by the student competitors and then feeding back the effects of their decisions. When the Simon Fraser team set off last Thursday it was running in second place. Dr. R.M. Kaplan, assistant professor in Economics and Commerce accompanied the team. Cost of the trip was borne by B. C. Telephone Co., Lenkurt Electric Co., Flexsteel Furniture Industries, and the SFU Student Society.

PUZZLED? An interesting prelude to Dr. A. Marshall McLuhan's visit to Simon Fraser next month is provided by the Humanities Association in the Faculty Lounge on Thursday, April 20 at 8 p.m. Prof. R. J. Baker, Head of English, speaks on "Do I Understand McLuhan - Or Am I Print-bound?" Anyone who is interested, puzzled or disturbed by Dr. McLuhan's work is welcome to attend. (Dr. McLuhan is to give the Convocation Address here Saturday, May 20, and will also receive an honorary degree).

SUMMER SPORTS. Simon Fraser's first annual summer sports program for children will be staged July 3 to 28th (9.30 a.m.-12.30 p.m. Monday thru Friday) in the Physical Development Centre. The program is open for children between 8 and 14 and provides skill development in swimming, track and field, gymnastics, archery, badminton, volleyball and soccer. Simon Fraser faculty, students and staff will be given first priority to register children; after May I registration will be open to the general public. Cost is \$35. Register with the Physical Development Centre.

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SIMON FRASER UNIVERSITY / BURNABY 2 / BRITISH COLUMBIA / CANADA / TELEPHONE (604) 291-3219.

L.S.D. Dr. Edwin Lipinski, Forensic Clinic Director of B. C. Mental Health Services and Consultant Psychiatrist at Simon Fraser, takes part in a panel discussion on the use of L.S.D. at the Queen Elizabeth Playhouse Monday, May 8, at 8 p.m. Tickets are 50¢ for students and 75¢ for others, available one hour before the program begins or in advance from the sponsors, the Canadian Mental Health Association, 3355 West Broadway. Also taking part are UBC Professors Thomas Perry (Pharmacology) and Douglas Kenny (Psychology) and Dr. Conrad Schwartz, Psychiatrist, U.B.C. Health Service.

BIO-SCIENCE SEMINAR. Dr. Frank P. Conte, of the Radiation Centre, Oregon State University, speaks on "The enigma of the salt cell" at a seminar sponsored by the Department of Biological Sciences in A.Q. 3003 on Thursday, April 20 at 8 p.m.

SCHOLAR IN RESIDENCE. Dr. W. J. E. Crissy, Associate Dean of Business Administration at Michigan State University, is joining the Economics and Commerce Department as Scholar in Residence and Visiting Professor. His appointment is effective July 1. Dr. Crissy is a distinguished member of the academic profession and Simon Fraser is fortunate to secure his services. He was formerly Associate Professor of Psychology, Queens College, and Lecturer in Applied Psychology, Fordham University. He was Professor of Marketing at Michigan State's Graduate School of Business Administration from 1960 until his appointment as Associate Dean there in 1964. He is co-author (with H. C. Cash) of "The Psychology of Selling" series and "The Psychology of Management" series. Dr. P. Copes, head of Economics and Commerce at Simon Fraser, says that during his year here Dr. Crissy will provide advice on curriculum planning, research programming and staff recruitment in a rapidly expanding commerce program and will attempt to incorporate the newest approach in business administration in the department's program.

PHYSICS EXAM. The Physics Department is supervising a physics prize examination for secondary school students in B. C. More than 200 students are entering the competition, which is sponsored by the Canadian Association of Physicists. Students will take a three-hour examination in their own schools on Tuesday, April 25, and their papers will be marked by Simon Fraser assistant professors, Dr. Leigh Hunt Palmer and Dr. Richard Enns.

RECENT APPOINTMENTS.

GEOGRAPHY

Assistant Professors - effective August 1

Robert Charles Brown, B.S., M.S., (Oregon State), Ph. D. (Michigan State). Presently Assistant Professor, Oklahoma State University.

Lewis Ian Deitch, B.A. (U.C.L.A.) and M.A. (Arizona). Presently Assistant Professor of Geography, University of Northern Arizona.

PHYSICS

Assistant Professor - effective August 1

Daryl Crozier, B. Sc. (Toronto), Ph. D. (Queen's). Presently N. R. C. Postdoctoral Fellow at the University of East Anglia.

HISTORY

Instructor effective September 1 Ian Mugridge, B.A., Dip. Ed., M.A. (Oxon), M.A. (Berkeley). Ph. D. expected 1968.

Presently Teaching Associate at the University of California Santa Barbara.