

## **Comparative Management**

Business Administration 380

Section: D100

Term: 2004 Fall

Instructor: M. Lazarova

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Discussion Topics: Course Objectives:

This course is designed to introduce students to the area of international and comparative management. By learning about the dilemmas and opportunities that are presented in international and multi-cultural work environments, students will be better able to function in an increasingly global business environment. The goal of this course is to convey to students a way of thinking that increases their ability to understand the influence of crossing national and cultural boundaries on organizations and on organizational practices. Special emphasis will be placed on the management of people and groups in international organizations. The focus of the course, as opposed being country specific, is on the interaction between people in international work settings.

Course Coverage:

- National culture and organizations
- Influence of culture on management
- Ethical issues in global management
- Cultural relativity of management theories such as motivation and leadership
- Issues involved in the design and functioning of multinational teams
- Management of human assets in an international context
- Communicating and negotiating across cultures

Course Organization:

The methods used in this course will include lecture, class discussion, written assignments, case analysis, and experiential exercises. Students are expected to be active participants in the learning experience as opposed to passive receptacles for information. Students are expected to master material assigned in readings, presented in class lecture, discussion, and from their outside-of-class activities.

## **Comparative Management**

Grading: (Tentative)

15% Class Participation

20% Team Project

15% Midterm

25% Papers

25% Final Examination

100%

Required Texts: Francesco, Gold. International Organizational Behavior, 2nd edition, Prentice-Hall, 2004.

ISBN 013100879X

Recommended Texts:

Materials/Supplies:

Prerequisite/Corequisite: Prerequisites:

BUS 272; 60 credit hours. BUS 364 is recommended.

Students with credit for BUS 430 may not take BUS 380 for further credit.

Notes:

This outline is derived from a course outline repository database that was maintained by SFU Student Services and the University's IT Services Department. The database was retired in 2014 and the data migrated to SFU Archives in 2015.