

## **SFU Press Releases Collection**

These archival copies have been generated from web press releases maintained and originally written by SFU Communications and Marketing. Where possible, an effort has been made to preserve the public comments left on the website as well as any included photos or other images. All textual content should be faithful to the original press releases; contact numbers have been removed but they have not otherwise been altered in any way. However, this collection of documents spans multiple generations of web authoring software and not all formatting will be exact.

## **Vancouver Sun names reading room at Segal Graduate School of Business**

Contact: Marg Vandenberg, Segal campaign, [Phone removed]  
Vancouver Sun, [Phone removed]

Jamie Pitblado,

October 25, 2004

A reading room reminiscent of the comfortable warmth of an old world library is the Vancouver Sun's gift to the Segal Graduate School of Business.

To be called the Vancouver Sun Reading Room, it will be located on the main floor beneath an impressive, double coffered ceiling. The room will feature book-lined walls, comfortable upholstered seating and large windows.

"It's with great privilege we find ourselves supporting this outstanding new SFU Segal Graduate School of Business through the naming of the reading room," says Dennis Skulsky, president and publisher of the Vancouver Sun. "Communication is a cornerstone to success in business and life. We're looking forward to having our talented SFU graduate business school students visit the Vancouver Sun Reading Room." The Segal Graduate School of Business, slated to open in September 2005, will be western Canada's premier centre for graduate business studies. Housed in a renovated, Class A heritage building, it will offer the latest in pedagogy and research to the downtown business community and SFU graduate students.