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MEDIA RELEASE

Opportunity Fest highlights student innovation

March 31, 2014

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Contact:

Sarah Lubik, SFU Beedie, 778.782.9664, slubik@sfu.ca

Ross MacDonald-Allan, SFU Beedie, 778.782.9492, rossm@sfu.ca

Marianne Meadahl, PAMR, 778.782.9017; Marianne_Meadahl@sfu.ca

The Beedie School of Business at Simon Fraser University will host the fourth annual Opportunity Fest, a marketplace-style showcase of student creativity, entrepreneurship and innovation, today (6-9 p.m.) at the Surrey campus.

This year's event is open to innovators from across the university, celebrating and highlighting collaboration in innovation. This year, for the first time, there will also be a showcase of "junior innovators" from Fraser Heights Secondary.

Judges from industry, academia and the wider community (see below) will engage with the student teams, evaluate their endeavours and award prizes in five different categories.

"Innovation requires teams with many complementary talents. This year, we are lucky to have a number of student teams with members from different faculties and a wide range projects that include a cloud-based software development platform, a food truck making French cuisine accessible and sustainable, 3D-printed bone implants, and solutions for waste minimization in the food industry," says Sarah Lubik, director, Technology Entrepreneurship @ SFU and a Beedie School lecturer.

For a full list of competitors see: <http://beedie.sfu.ca/oppfest/competitors/>.

The event underscores the Beedie School's continued and growing commitment to experiential learning and entrepreneurship.

Media are invited to attend. For more information see: [Opportunity Fest 2014](#)

What: Opportunity Fest 2014

Date: Monday, March 31, 2014

Time: 6-9 p.m.

Location: Mezzanine level, [SFU Surrey campus](#)

Participants:

Undergraduate students from disciplines across Simon Fraser University and Fraser Heights Secondary "junior innovators."

Among judges:

Judges are from across the university (Science, Mechatronics, Communications, Business and Venture Connection), entrepreneurship support organizations (BCITA, BCIC, the Hive, WaveFront, Canadian Youth Business Foundation) and local entrepreneurs like Howie Wu (LayerBoom), Tim Ames (Planned Lifetime Advocacy Network), Scott Shaw (Sutton Realty) and more, as well as SFU's Student Entrepreneur of the Year, Maryam Sadeghi.

Simon Fraser University is consistently ranked among Canada's top comprehensive universities and is one of the top 50

universities in the world under 50 years old. With campuses in Vancouver, Burnaby and Surrey, B.C., SFU engages actively with the community in its research and teaching, delivers almost 150 programs to more than 30,000 students, and has more than 125,000 alumni in 130 countries.

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Simon Fraser University
8888 University Drive
Burnaby, B.C.
Canada V5A 1S6

