

## **SFU Press Releases Collection**

These archival copies have been generated from web press releases maintained and originally written by SFU Communications and Marketing. Where possible, an effort has been made to preserve the public comments left on the website as well as any included photos or other images. All textual content should be faithful to the original press releases; contact numbers have been removed but they have not otherwise been altered in any way. However, this collection of documents spans multiple generations of web authoring software and not all formatting will be exact.

University Communications / Media Releases / Media Releases 2011 / Media Advisory: 2011 important but most underreported stories by media

**MEDIA RELEASE**

# Media Advisory: 2011 important but most underreported stories by media

November 29, 2011

 Tweet  Facebook  Pinterest  Email  Print

**Contact:**

Kathleen Cross, 778.782.3861, [kcross@sfu.ca](mailto:kcross@sfu.ca)

Alexandra Tse, student researcher, 778.895.8623, [alex\\_tse@sfu.ca](mailto:alex_tse@sfu.ca)

Carol Thorbes, PAMR, 778.782.3035, [cthorbes@sfu.ca](mailto:cthorbes@sfu.ca)

Canadian companies, an international agreement and care for the elderly are targeted on NewsWatch Canada's 2011 list of the **25 top important most underreported stories** by media nationally.

The media watchdog group, based in the **School of Communication** at Simon Fraser University, will release its annual report at a presentation on Wed., Nov. 30, 1:30 p.m. at SFU's Burnaby campus. The half hour presentation will be held in Room 5025 in the Academic Quadrangle. Map: <http://www.sfu.ca/main/campuses/maps-and-directions.html>.

It's the first list produced by the watchdog group, which began in 1993 as Project Censored Canada, in 15 years, though its news-monitoring research has continued.

Among the top 25 important stories:

1. Canada is conducting negotiations with the European Union for a Comprehensive Economic and Trade Agreement (CETA) in secret, even though the negotiations could impact Canadians.
2. Canadian mining companies are causing human rights and environment abuses abroad, but lack accountability.
3. Corporate lobbying is shaping Canadian and U.S. laws and regulations.
4. There is a crisis in long-term care for Canada's senior citizens.
5. Violence against Aboriginal women in Canada is endemic.

NewsWatch Canada researches the diversity and thoroughness of news coverage in Canada's media with a focus on identifying blind spots and double standards. The independent group is comprised of 13 student researchers working under the supervision of SFU School of Communication lecturer **Kathleen Cross**.

Their choice of the year's import most underreported stories by media is based on the stories' significance nationally and internationally on issues related to health, safety and democracy.

—30—

**No comments yet**

[Admission](#)  
[Programs](#)  
[Learning](#)  
[Research](#)  
[Community](#)  
[About](#)

**CONNECT WITH US**

[Facebook](#)  
[Instagram](#)  
[Twitter](#)  
[YouTube](#)

[Maps + directions](#)  
[Library](#)  
[Academic Calendar](#)  
[Road Report](#)  
[Give to SFU](#)  
[Emergency Information](#)

**CONTACT US**

Simon Fraser University  
8888 University Drive  
Burnaby, B.C.  
Canada V5A 1S6

[Terms and conditions](#)  
© Simon Fraser University