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**MEDIA RELEASE**

# Rudy Reimer/Yumks unearths new form of indigenous archeology at SFU President's Faculty Lecture Series

October 10, 2017

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Simon Fraser University Archaeology professor Rudy Reimer/Yumks, host and lead archaeologist on the Aboriginal People's Television Network Series *Wild Archaeology*, brings Indigenous Archaeology to new and wider audiences through alternative media. Reimer will discuss his experiences bridging the divide between the academy and the community to bring history to life in ways that traditional scholarship never could.

**WHAT:**

The President's Faculty Lecture Series showcases outstanding SFU faculty and their research while strengthening relationships between the university and the greater community.

**WHEN:**

- Tuesday, October 10, 2017
- 7:00 p.m.

**WHERE:**

- SFU's Harbour Centre Campus
- Room 1400, 515 West Hastings Street, Vancouver

**WHY:**

Reimer/Yumks research focus is in Indigenous Archaeology as it interrelates with archaeological science. This culturally informed approach is both self-reflexive and seeks to return cognitive geography/sense of place and being to people in the Squamish Nation and other First Nations communities. Reimer/Yumks uses oral history and traditions that link people to places and through fieldwork and analysis to gain understanding of the modern and ancient worlds. He links this research with a technique called X-ray Fluorescence (XRF) that gives an elemental finger print of almost any material placed in front

of it. Examination of numerous items and sites allows for both unifying cultural and scientific knowledge and making comparisons.

#### **ABOUT SIMON FRASER UNIVERSITY:**

As Canada's engaged university, SFU is defined by its dynamic integration of innovative education, cutting-edge research and far-reaching community engagement. SFU was founded more than 50 years ago with a mission to be a different kind of university—to bring an interdisciplinary approach to learning, embrace bold initiatives, and engage with communities near and far. Today, SFU is Canada's leading comprehensive research university and is ranked one of the top universities in the world. With campuses in British Columbia's three largest cities – Vancouver, Burnaby and Surrey – SFU has eight faculties, delivers almost 150 programs to over 35,000 students, and boasts more than 150,000 alumni in 130 countries around the world.

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