

Comparative Management

Business Administration 380

Section: D100

Term: 2006 Spring

Instructor: Bill Holmes

Office: WMX 2387

Phone: 604-291-3700

Email: wholmes@sfu.ca

Discussion Topics: Course Objectives:

This course introduces students to the area of international and comparative management. Exposure to the dilemmas and opportunities that arise within international and multi-cultural work environments will help to provide students with the skills required to function in an increasingly global business environment. The goal of this course is to convey to students a way of thinking and an awareness of the personal and organizational issues that arise as a result of conducting business across national and cultural boundaries. Strategies for adopting organizational practices that address these issues will be discussed. Emphasis will be placed on the management of people and groups in international organizations. The focus of the course is on the interaction between people in international work settings rather than interactions between specific countries and/or cultures.

Course Coverage:

National culture and organizations

Influence of culture on management

Ethical issues in global management

Cultural relativity of management theories such as motivation and leadership

Issues involved in the design and functioning of multinational teams

Management of human assets in an international context

Communicating and negotiating across cultures

Course Organization:

The methods used in this course will include lecture, class discussion, written assignments, case analysis, and experiential exercises. Students are expected to be active participants in the learning experience as opposed to passive receptacles for information. The importance of clear and concise written and verbal communication will be stressed throughout the course. Students are expected to master material assigned in readings, presented in class lecture,

Comparative Management

discussion, and from their outside-of-class activities.

Grading: (Tentative)

20% Participation

20% Case Presentation (Group)

20% Current Issue Reports

40% Final Paper

Required Texts: Francesco, Gold. International Organizational Behavior, 2ndt edition, Prentice-Hall, 2005 - ISBN 013100879X

Recommended Texts:

Materials/Supplies:

Prerequisite/Corequisite: BUS 346; 60 credit hours. BUS 374 is recommended.

Students with credit for BUS 430 may not take BUS 380 for further credit.

Notes:

This outline is derived from a course outline repository database that was maintained by SFU Student Services and the University's IT Services Department. The database was retired in 2014 and the data migrated to SFU Archives in 2015.