

Comparative Management

Business Administration 380

Section: d100

Term: 1999 Spring

Instructor: Dr. D. Cyr

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Discussion Topics: Course Objectives:

This course contributes to the development of knowledge and skills needed to manage effectively in other cultural environments and/or to work effectively with people from other cultures. The conceptual and case material should help increase student's sensitivity to important cultural differences and assumptions underlying the behaviour of people, as well as the issues managers are likely to encounter in other countries.

Course Coverage:

Topics included in this course:

- * Culture and the organization
- * Managers as negotiators, change agents and developers
- * Managing diversity
- * Expatriate entry and reentry
- * Expatriate effectiveness
- * Building effective relationships
- * Comparative business ethics

Course Organization:

This course is not lecture based, but relies on discussion, cases, videos and speakers as a

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basis for learning about doing business across cultures.

Grading: 10% Participation in classroom discussion

20% Team case analysis and presentation

30% Field report

20% Case quiz 1

20% Case quiz 2

100%

Required Texts: Adler; *International Dimensions of Organizational Behavior*; 2nd ed, South Western: 1997.

Lane & Distefano; *International Management Behavior*; 2nd ed, PWS-Kent: 1992.

Recommended Texts:

Materials/Supplies: Required Materials:

A handout package will be available for purchase from the SFU Bookstore.

Please complete reading for the first day of class in advance.

Prerequisite/Corequisite: Prerequisites:

BUS 346; 60 credit hours. BUS 374 is recommended.

Students with credit for BUS 430 may not take BUS 380 for further credit.

Notes:

This outline is derived from a course outline repository database that was maintained by SFU Student Services and the University's IT Services Department. The database was retired in 2014 and the data migrated to SFU Archives in 2015.