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## MEDIA RELEASE

# Enactus SFU team named Western Canada regional champions for fourth straight year

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**Photos:** <http://at.sfu.ca/DaNkWw>

A team of five Simon Fraser University students from **Enactus SFU** has been named one of three Western Canada Financial Education Challenge regional champions by **Enactus Canada**.

The team—coaches Vameesha Patel and Leslie Chow, presenters Jenny Chen and Laura Chu, and designer Rhythm Tang—gave a winning presentation on Enactus SFU's **Hunger Actions** program at the recent 2015 Regional Exposition in Calgary.

Tang and her teammates will compete again at Enactus Canada's National Exposition, May 11 to 13 in Toronto against regional competition winners from Western, Central and Atlantic Canada.

The annual challenge, sponsored by Capital One, recognizes Enactus programs and its members for developing and delivering projects that teach relevant financial skills. The win is Enactus SFU's fourth straight.

"It was inspiring being able to learn from and see what Enactus groups across Western Canada are doing to address concerns in their communities using entrepreneurial action," says Tang, who is a second-year business student and the Hunger Actions program manager. "Achieving the win was an added bonus."

Hunger Actions is a four-week interactive workshop series that empowers low-income families in Metro Vancouver with the knowledge to lead a healthy lifestyle on a tight budget.

"An emphasis is placed on providing financial literacy skills, nutritional meal planning, dietary knowledge and showing participants how fun cooking and eating nutritious food can be," explains Tang.

This year, Hunger Actions has already empowered over 51 families, helping them save an average of \$40 within four weeks by simply adjusting their eating habits.

Enactus SFU fielded two others teams at the competition, finishing second runner-up in the following:

- Scotiabank EcoLiving Green Challenge (coaches Hannah Lee and Laetitia Lim, presenters Sarah Kwan and Milly Tsui, and designer Marilyn Yeo)
- TD Entrepreneurship Challenge (coach Irina Gushchina, presenters Ricky Au and Pheby Yeung, and designer Mary Ngo)

Joining Tang's team in Toronto will be Enactus SFU's 2015 National Exposition Presentation Team—coaches Lara Ahmad and Winona Bhatti, presenters Ginny Hsiang, Hangue Kim, Dorothy Ng and Mark Thompson, and designer Wendy Huang.

Enactus SFU is the University's chapter of **Enactus**, a global organization that works to improve the livelihood of others and the community through innovative programs, entrepreneurial action and collaboration. Over the past five years, Enactus SFU has dedicated more than 73,000 hours to improve the lives of more than 6,600 individuals.

As Canada's engaged university, SFU is defined by its dynamic integration of innovative education, cutting-edge research and far-reaching community engagement. SFU was founded almost 50 years ago with a mission to be a different kind of university—to bring an interdisciplinary approach to learning, embrace bold initiatives, and engage with communities near and far. Today, SFU is a leader amongst Canada's comprehensive research universities and is ranked one of the top universities in the world under 50 years of age. With campuses in British Columbia's three largest cities—Vancouver, Surrey and Burnaby—SFU has eight faculties, delivers almost 150 programs to over 30,000 students, and boasts more than 130,000 alumni in 130 countries around the world.

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